

Kroger Expands Partnership With 80 Acres Farms to 316 Stores

CINCINNATI, March 8, 2021 (Newswire.com) - The Kroger Co. (NYSE: KR) and 80 Acres Farms bring farm-fresh produce to customers across Ohio. Today, the companies are growing their partnership to reach more shoppers in the Midwest - both in-store and online.

"Everyone deserves easy access to fresh, affordable, delicious food," said Dan De La Rosa, Group Vice President Fresh Merchandising, Kroger. "This newly expanded partnership means more communities will have just-picked produce at their fingertips 365 days a year. We're proud to partner with 80 Acres Farms as we work together to create a world with Zero Hunger | Zero Waste."



80 Acres Farms' breakthrough technology means the company can grow pesticide-free produce all year long. With locations closer to customers, the farm-to-table carbon footprint and overall food waste are low.

"Kroger leads with their commitment to fresh by providing customers access to fresher and more nutritious produce," said Mike Zelkind, CEO and Co-founder of 80 Acres Farms. "Consumers are looking for more nutrition from their diet and want to trust that their food is safe and chemical-free and it will last longer in their refrigerators. The 80 Acres Farms brand delivers against all those promises."

Today, 80 Acres Farms has four locations in Greater Cincinnati. Its latest state-of-the-art farm will support the new Kroger partnership, bringing 10 million fresh produce servings to communities across the Midwest.

Beginning March 15, 80 Acres will serve 316 Kroger locations across Ohio, Indiana, and Kentucky.

For further information, please contact us at:

Rebecca Haders

rebecca.haders@eafarms.com / +1 513-910-9089

Source: 80 Acres Farms

Additional Images



80 Acres Farms latest farm in Hamilton, OH grows 10 million servings of fresh, pesticide-free produce annually



Mike Zelkind, co-founder, and CEO of 80 Acres Farms displays Romaine Calm, a salad blend found in 316 Kroger locations



Customer reaching for 80 Acres Farms locally grown, pesticide-free salad at neighborhood Kroger store



Fully-automated, 70K farm completed in 2020 in Hamilton, OH will grow fresh products for Kroger expansion

Related Files

- [kroger_logo](#)
- [80AcresFarms_VertLogo](#)

Additional Links

- <https://www.bizjournals.com/cincinnati/news/2020/11/02/new-funding-sets-up-80-acres-for-rapid-expansion.html> - **New funding sets up 80 Acres Farms for 'rapid' expansion**
- <https://www.bizjournals.com/cincinnati/news/2021/01/14/80-acres-debuts-new-farm-in-hamilton.html> - **'The future of food': 80 Acres debuts world's first-of-its-kind indoor farm: PHOTOS**

About 80 Acres Farms

80 Acres Farms brings you the next generation of fresh, delicious food—grown 100% pesticide free at an eco-friendly indoor farm near you.

<https://www.80acresfarms.com/>

Company Address

80 Acres Farms

345 High St

Hamilton, OH 45011

United States

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