

DAPPER MOTORCYCLISTS UNITE GLOBALLY TO SAVE LIVES: SUNDAY SEPTEMBER 30<sup>TH</sup>

**SUN.  
SEP.  
30<sup>TH</sup>  
2018**

**FOR IMMEDIATE RELEASE: 2018 DISTINGUISHED GENTLEMAN'S RIDE FUNDRAISING CAMPAIGN BEGINS**

Motorcyclists unite globally as [The Distinguished Gentleman's Ride](#) shines the spotlight on men's health in over 650 cities across 95 countries on Sunday September 30th.

With close to 1 million men losing their lives annually from suicide and prostate cancer, the annual event is calling on the community to stop men dying too young.

Over 120,000 men and women will dress in their finest attire and ride their vintage and classic styled motorcycles for charity in a city near you, to raise funds and awareness to prostate cancer and mental health on behalf of official charity partner, [The Movember Foundation](#).

Founded in 2012 by Mark Hawwa, Sydney Australia, The Distinguished Gentleman's Ride has raised over \$13M USD for men's health, with a goal of adding a further \$6M USD to the cause throughout the 2018 fundraising campaign.

Fundraising rewards include motorcycles and luxury watches from major partners [Triumph Motorcycles](#) and [Zenith Watches](#), and an array of rewards from exclusive prize partners.

If you ride a vintage or classic styled motorcycle and wish to participate in your nearest event, or to make donation to the cause, visit [www.gentlemansride.com](http://www.gentlemansride.com)

For further information including comprehensive press release, launch video and image gallery visit [PRESS.GENTLEMANSRIDE.COM](http://PRESS.GENTLEMANSRIDE.COM)

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PROUDLY SUPPORTING



**MOVEMBER  
FOUNDATION**

**VIEW THE 2018 DISTINGUISHED GENTLEMAN'S RIDE LAUNCH VIDEO**

