



AVID Products
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PRESS RELEASE



FOR IMMEDIATE RELEASE



State Education Testing Requirements made **EASY!**

AVID releases the AE-55 Headset and delivers on TELPAS Requirements



Middletown, Rhode Island
May 31, 2018

AVID Products is excited to announce the release of the AE-55, a sleek new headset that raises the bar. Understanding how difficult it is to meet the many diverse testing requirements when choosing headsets, AVID has developed one that takes the worry out of the equation for you. The AE-55 delivers on the various state and TELPAS specifications and is designed for quality performance and comfort. Get your **EXCLUSIVE FIRST LOOK** by visiting BOOTH 1068 at the ISTE 2018 Conference, June 24 through June 27 in Chicago.

At AVID, our commitment is to enhance the learning experience for students, while making it easier for educators and procurement professionals. The evolving testing requirements are an area where the AVID team felt a difference could be made. After learning of the challenges across school districts to meet the equipment requirements, our goal was to design the perfect headset solution. After much collaboration, product testing, and using the Texas English Language Proficiency Assessment System (TELPAS) as a baseline, we developed the AE-55. Available in 2 highlight colors (Orange and Blue) with a 3.5mm TRRS or USB 2.0 plug, the AE-55 offers such standard features as a 270° rotating noise-canceling microphone, adjustable ambidextrous design, and much more!

Contact us toll-free for more details 888.575.AVID

Noise-reducing
Ambidextrous Design



Chew Resistant Cord
Velcro Tie for Quick Storage



Unidirectional Noise-Canceling
Rotating Microphone



Soft Leatherette Padding
Easy Clean Ear Pads



Reinforced Strain Relief
Advanced Sound Quality



Visit **Booth 1068** at **ISTE** from **June 24 through June 27** for your **Exclusive First Look** at the **AE-55**

Established in 1951, **AVID Products** is an employee-owned company in the heart of beautiful Middletown, RI, which borders scenic Newport. The AVID team shares a strong commitment to community with company core values consisting of Expertise, Collaboration, Empowerment, and Ingenuity. AVID develops quality audio products for the minds of the future by keeping abreast of the evolving technologies in learning and classroom environments. Providing quality, innovation and value that enhances the learning experience is at the heart of our mission for educators and students.

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APPR053118AE55