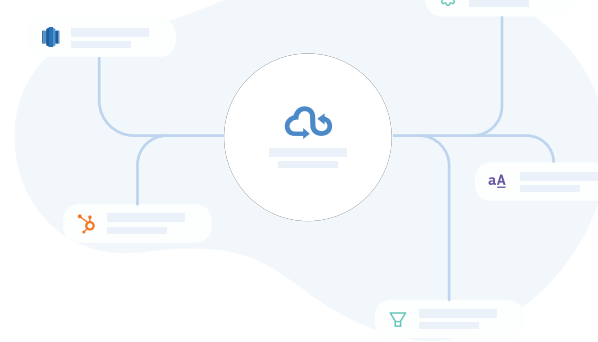
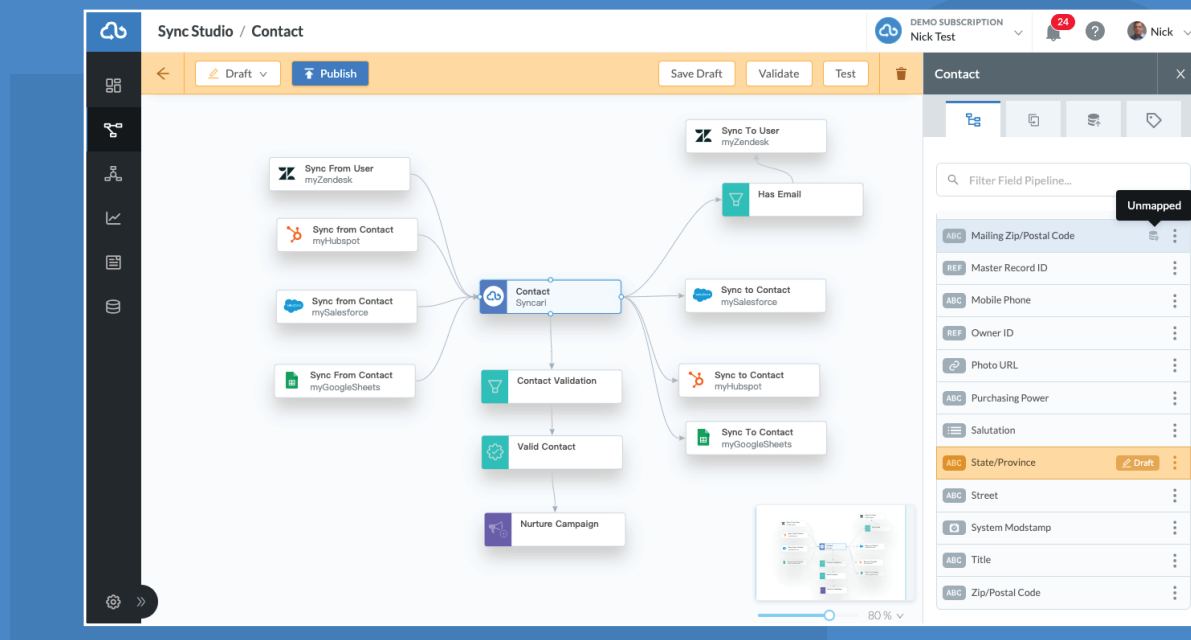


MEET SYNCARI

THE #1 DATA AUTOMATION PLATFORM



Unscramble your data to realize more revenue



Enforce global data quality from **one interface, automatically**

Syncari lets you centrally manage all the business-critical data in your CRM, marketing automation, support system and more, while keeping the data in its owning system. It comes with pre-built connectors for all your top applications and eliminates the complex overhead of integrating them yourself.

Syncari helps revenue leaders...



Put control back in the operation team's hands

Create a global data model in just a few clicks. Configure data authorities down to the field level – across multiple systems – from a single interface.



Automate data governance

Syncari cleans and maintains data directly within your applications. No more questioning if you can trust your data.



Achieve a 360° view of the customer

See your customer data through a single pane of glass, across connected systems. Build a complete picture for a better experience and more revenue.

Use Cases

SALES

- ✓ Forecast with confidence.
- ✓ Waste less time manually updating your CRM.
- ✓ Create accurate reports faster.

MARKETING

- ✓ Stop spending time cleaning lists.
- ✓ Build more accurate segments.
- ✓ Realize more pipeline opportunities with quality data.

CUSTOMER SERVICE

- ✓ Access customer data from across the organization.
- ✓ Proactively identify customer issues.
- ✓ Retain more happy customers with a 360° view of their journey.

Multi-directional sync cleans your data chaos

Companies lose 15-25% of their revenue each year because of cloud connector chaos—APIs and one-way connectors that scramble the data that powers your business. Syncari fixes your data quality to help you realize more revenue.

Enforces data governance

Distributed Data Quality

