



MEDIA CONTACT:  
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**\*\*\* MEDIA ALERT \*\*\***

## **Texas Trees Foundation, Target and Arbor Day Foundation host community tree planting event in Veterans Park**

***Dallas tree planting will result in 50 new trees planted***



**WHAT:** Texas Trees Foundation, a Dallas-based urban forestry nonprofit organization, will partner with Target and Arbor Day Foundation to plant 50, 30-gallon trees at Veterans Park. The 50 trees planted by volunteers recruited by the City of Dallas will combat Dallas' urban heat island, contribute to its overall tree canopy, and provide healthy, safe and green outdoor spaces for generations to come.

**REGISTER:** City of Dallas Volunteer Registration Page: <http://bit.ly/dallasparks>

**WHO:** Texas Trees Foundation; Target; Arbor Day Foundation; City of Dallas

**WHEN:** Tuesday, February 2, 2021 from 9:00 a.m. – 12:00 p.m.

9:00 a.m. Planting Trees at Lake Cliff Park  
12:00 p.m. End of Tree Planting and Collect Equipment

**WHERE:** Veterans Park – 4600 Veterans Dr, Dallas, TX 75216

**MEDIA:** Contact Josh Wilbanks with the Texas Trees Foundation at [joshua@texastrees.org](mailto:joshua@texastrees.org) or 214.263.7235 for additional information;

- [Website - www.texastrees.org](http://www.texastrees.org)
- [@texastrees](https://www.facebook.com/texastrees)
- [@Texas\\_Trees](https://twitter.com/Texas_Trees)

**MORE:** The Texas Trees Foundation (Texas Trees) serves as a catalyst in creating a new green legacy for North Texas through transformational, research-based plans that educate and mobilize the public to activate the social, economic, environmental, and health benefits that trees and urban forestry provide for a better quality of life.

The Mission of the Texas Trees Foundation is (i) to preserve, beautify and expand parks and other public natural green spaces, and (ii) to beautify our public streets, boulevards and rights-of-way by planting trees and encouraging others to do the same through educational programs that focus on the importance of building and protecting the "urban forest" today as a legacy for generations to come.