

### **Oddup Extends Startup Reach to South East Asia – Manila, Philippines**

*Oddup provides analysis and ratings on startups, leading way for accuracy and transparency in financial services*

HONG KONG, 31 Oct, 2016 – Oddup announced today their expansion into South East Asia commencing with the launch of its data analysis and services in Manila, Philippines. Manila is the first of many ASEAN cities Oddup has earmarked to launch in through the rest of 2016. This launch extends its startup coverage to 9 major cities globally.

The financial industry is increasingly in need of reliable sources of data and expertise for startups as a new kind of asset class. Oddup is the go-to rating system that rates startups from a score of zero to 100, based on the company's product, team, competitors and growth potential.

Following on from its recent partnership with Thomson Reuters and its launch in Australian cities, Melbourne and Sydney, Oddup is expanding its geographical reach further with each ASEAN city launch. "At Oddup, our vision is to have presence in every major city around the world so Manila is really just the beginning of our reach in Southeast Asia.", said James Giacotti, CEO of Oddup.

"The startup scene is booming around the world and we are happy to play a part in the Manila startup ecosystem. Whilst the Manila and Philippines startup scene is relatively young, it has innovative and talented minds with potential", says James.

The ASEAN city launch enables investors to gain more insights and updated startup news from around the world, thus helping them make informed investment decisions faster, quicker and more accurately.

This is also an opportunity for startups in the Philippines to gain international exposure and media coverage on Oddup's network and partners. The platform enables startups to reach potential investors from around the world.

Link to Manila location report: <https://www.oddup.com/location/manila>

## NEWS RELEASE

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### **Oddup**

Oddup is a data-driven research platform that focuses on startups. Known as The Startup Rating System, it provides trends, current and expected future valuations of startups. The company's vision is to bring insight and transparency across the startup landscape to enable smart startup investing. Oddup rates startups with a rating score from 1-100. It is based on the combination of analyst view points and the computed algorithm, the Oddup Score. The startup rating scores are then offered as views: Buy, Hold, Sell with expectation metrics and future valuations. For more information, visit [www.oddup.com](http://www.oddup.com)

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