

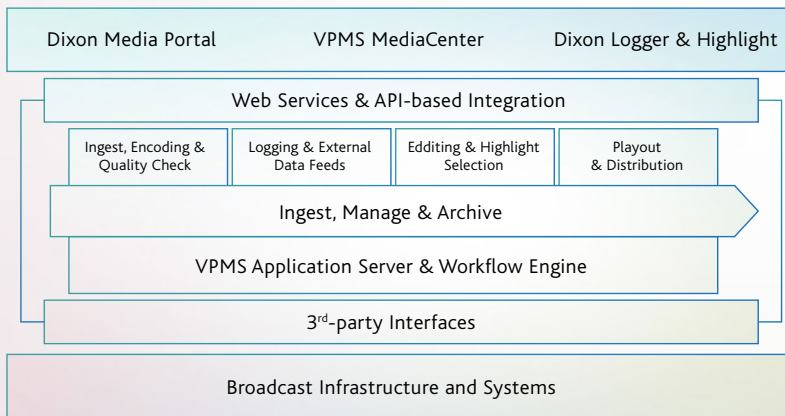


RapidSports Hub

Tell the Story of the Game!

Speed. Reliability. Control.

Sporting Events produce large amounts of valuable content every day. The challenge is organizing all this content into assets to be exploited instead of allowing the overwhelming amount of content to become a weight that bogs down the organization.



Capture every moment of the game with Dixon and arvato Systems!

Media Ingest & Logging with Media Asset Management & Collaborative Editing

Rapid Sports Hub from the best of breed arvato Systems VPMS MAM and the Dixon Hilite System rises above the sports' content challenge both at local games and in the Broadcast Center - even on the busiest of sporting days.

As content is ingested, the Rapid Sports Hub instantly turns it into an asset that is available for use throughout the organization.



Key Benefits



- Capture metadata through intelligent sport-specific templates
- Log live and archived events
- Enrich metadata automatically with external data feeds
- Make video assets and metadata immediately available
- Work with existing equipment including NLEs, video servers, archives, and more
- Drag and drop highlight clips to production
- Distribute content based on rules, metadata, or user action

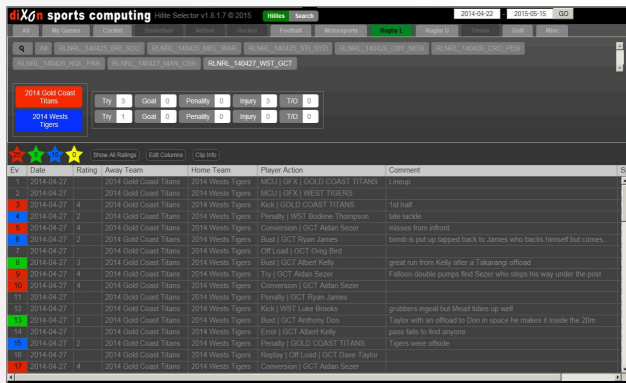


Dixon Hilite System: Media Portal, Logger, & Hilite Selector

A leader in Sports Highlight systems, Dixon Sports Computing provides state-of-the-art software for low-cost ingest & playout, logging, external data feed integration, and highlight selection. Dixon's software works with existing broadcast facility equipment and integrates tightly with arvato Systems' VPMS Media Asset Management system.



The Dixon Loggers enable easy and quick entry of sport-specific metadata and tie the data directly to the corresponding video. The logger contains the Dixon Player for superior video performance for any low-res video format - including growing files.



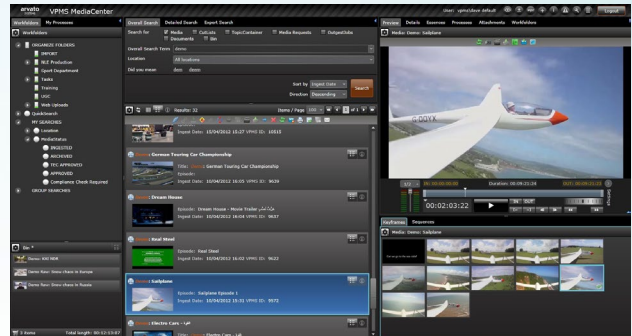
The Dixon Hilite Selector runs on most commonly used NLE's and enables the quick collection of clips to be edited in a highlight package. Bridging the gap between the Loggers and the editors, the Hilite Selector gives the editor immediate access to the logged video via its metadata.



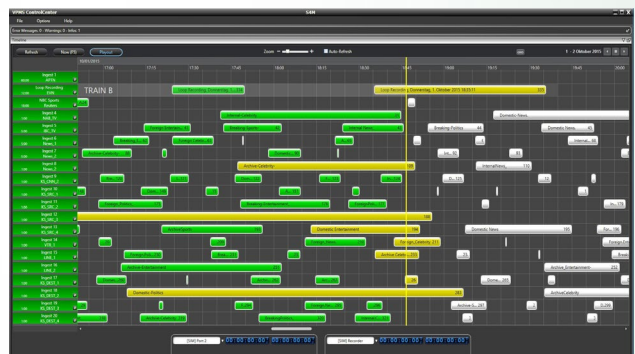
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arvato Systems Media Asset Management & Collaborative Editing

VPMS is an enterprise-class Media Asset Management solution built to cover a wide range of usage areas with a flexible and modular architecture that adapts to individual needs and workflows.



VPMS MediaCenter is the web-based client application for media managers and journalists where users perform searches for content, browse and preview videos, edit cuts and metadata, or control workflows. The web-based client enables users to work with and ingest/update material from remote locations.



VPMS ControlCenter is the central application for ingest management and scheduling. Operators can monitor, create, and perform ingests and file uploads as well as play out incoming video for confidence checking. VPMS also controls video servers and router cross points for ingest and playout.



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