

East Town Plaza

Lamar
COMPANIES

Lamarco.com

Southeast Quadrant of Zeier Road & East Washington Avenue (US 151)
Madison, Wisconsin



1,334 - 17,200 SF
Retail Available

Positioned in the heart of the dominant East Towne Mall regional trade area

Conveniently located 0.5 mile from a full interchange with I-90 at the intersection of East Washington Avenue and Zeier Road, providing for exceptional regional access

Located in Dane County, the fastest growing county in Wisconsin, with over 118,000 people in 5 miles and 7% growth projected over 5 years



NATIONAL TENANT LINE-UP

Burlington, Marshalls, Ross Dress for Less, JOANN, DSW, ULTA Beauty, Party City

SHADOW ANCHOR

Kohl's

For Additional Info

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KRISTI BUECHLER
877.307.4468
kristib@lamarco.com

695 Route 46, Suite 210 | Fairfield, NJ 07004 | 1 (800) 526-0762

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SITE PLAN



Tenant Roster

SUITE	TENANT	AREA
A100	Party City	13,931 SF
A102	AVAILABLE	1,703 SF
A110	Kirklands	10,000 SF
B100	AVAILABLE	10,000 SF
B102	Sally Beauty Supply	2,000 SF
B200	Ulta Beauty	11,243 SF
B250	DSW	16,024 SF
C100	AVAILABLE	1,334 SF
C102	American Red Cross	3,150 SF
C104	AVAILABLE	2,418 SF
C106	AVAILABLE	1,782 SF
C108	Check 'N Go	2,100 SF
C110	AVAILABLE	2,100 SF
MAJB	Ross Dress for Less	22,000 SF
MAJD	Marshalls	36,800 SF
MAJE	Burlington	43,000 SF
E100	AVAILABLE	17,200 SF
MAJF	JOANN	20,000 SF

TOTAL GLA

216,785 SF

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EXCEPTIONAL LOCATION



Local Benefits

2 miles from the American Center, a 447-acre business park with more than 90 businesses, generating significant traffic throughout the day

Madison is the state capital of Wisconsin and is home to over 65,000 college students including over 40,000 at nearby University of Wisconsin

Demographics	<u>3 Mile</u>	<u>5 Mile</u>	<u>10 Mile</u>
Population	45,493	118,352	331,802
Households	20,382	126,822	356,064
Avg HH Income	\$72,126	\$79,272	\$82,484

Traffic Counts

East Washington Avenue (46,050 VPD)
Zeier Road (11,700 VPD)

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SURROUNDING RETAILERS

