

#PUMPCHALLENGE TEAMS WITH CONFIRMED360 AND CHARITYBUZZ FOR SPECIAL AUCTION HARNESSING STAR POWER FOR GOOD

The Harold & Carole Pump Foundation Gala Transforms To A Digital Fundraising Event As Klay Thompson, Shaquille O'Neal, Mike Tyson, Steve Ballmer, Denzel Washington, Jamie Foxx, James Harden, Mark Cuban, Jerry West, Jared Goff, And Many More Team Up To Raise Money For Cancer Research And Awareness

Brothers Dana and David Pump have once again tapped the most notable luminaries in sports and entertainment to raise funds for their Harold & Carole Pump Foundation dedicated to cancer treatment and awareness — this time virtually, through a Charitybuzz auction.

Partnering with Confirmed360, the Pump brothers have the first time launched the #PumpChallenge online, asking stars to offer up their time to help raise money for a vital cause. The #PumpChallenge seeks to raise \$1,000,000 for the awareness, treatment and cure of cancer, in honor of Dana and David Pump's parents, Harold and Carole.

Fundraising for the #PumpChallenge is taking place at Charitybuzz.com/Pump, with an incredible first round of experiences for auction, including:

- [Dinner and courtside tickets to a Dallas Mavericks game with Mark Cuban](#)
- [Have lunch and train with Mike Tyson](#)
- [Meet Denzel Washington with tickets to his next premiere in LA](#)
- [Meet Steve Ballmer and Doc Rivers plus two courtside tickets to a Clippers game](#)
- [Dinner with Magic Johnson and courtside tickets to a Lakers game](#)
- [Attend one of Jamie Foxx's famous celebrity house parties](#)
- [Meet Shaq with tickets to the 2021 All-Star Game](#)
- [Round of golf with Jared Goff and Cooper Kupp](#)
- [Meet Klay Thompson with tickets to a Golden State game](#)
- [Meet host of American Ninja Warrior Akbar Gbaja-Biamila plus VIP tour & behind-the-scenes look on set](#)
- [2021 F1 Monaco Grand Prix ultimate Paddock Club experience, contributed by campaign partner Confirmed360](#)

"This is our organization's 20th anniversary gala and, instead of sitting back due to the circumstances of the pandemic, our team, Confirmed360 and the dozens of athletes and entertainers involved have doubled-down on our fundraising mission," said #PumpChallenge co-founder Dana Pump. "We're not letting anything stop us from finding treatments and raising awareness for cancer. My brother and I are immensely grateful to the generous celebrity donors participating, and to the bidders helping make an important impact."

The Harold & Carole Pump Foundation engages the community, sports and entertainment leaders, and those touched by the disease to provide financial support to develop cancer treatments, and to support programs to obtain the most advanced medical technologies.

As they were no longer able to host a physical gala, the Pump brothers teamed with Confirmed360, a global leader in the sports and entertainment experiences space and Charitybuzz, the leading auction site for cause, to create this special event.

“Charitybuzz is thrilled to be hosting the #PumpChallenge auction, and committed to bringing new, unrestricted funds to the field of cancer treatment,” said Charitybuzz President Ben Erwin. “We are in the unique position to have the infrastructure, experience and generous, engaged bidding community to maximize the Pump brothers’ A-list network, all digitally. We’re already seeing incredible results and are just getting started..

In addition to the Harold & Carole Pump Foundation, Charitybuzz has helped raise more than \$400 million for 4,500 non-profit organizations across issue areas — all of which are facing increased demand paired with decreased support at the moment. Although the world is dealing with COVID-19 and its effects, unfortunately, the needs for cancer research, treatment, and awareness-raising have not disappeared. The star power and early success of the #PumpChallenge demonstrate the passion behind this cause and organization, whether in a ballroom or online.

“When you see successful entrepreneurs like Michael Rubin and Scooter Braun step up and give back, it inspires you to want to do your part, so once Dana and David reached out there was no question about our desire to be involved and help support such a worthy cause,” said Confirmed360 CEO Matt Ampolsky. “While physical live events are on pause, we are excited to pivot our initiatives in turn to the same high-quality digital engagements with artists, athletes and celebrities, as well as on philanthropic opportunities like the #PumpChallenge. We are honored to support this great foundation and are already well on our way to surpassing expectations to ensure it can continue to prosper.”

The #PumpChallenge will continue on for the coming months, with a first round of [auction lots](#) closing May 27th. To learn more and bid now, please visit Charitybuzz.com/Pump.

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About Confirmed360

Confirmed360 is an elite concierge service providing access to the world's most coveted events. C360 specializes in connecting high-net-worth individuals and corporations to celebrities, musicians, athletes, and influencers while providing exclusive VIP entry to events in music, sports, theatre, fashion, film, and television.

About Charitybuzz

[Charitybuzz](#) is the leading online charity auction platform, offering once-in-a-lifetime experiences and incredible luxury packages to its community of hundreds of thousands of high-net-worth bidders globally while raising funds for charitable causes. Charitybuzz auctions feature exclusive access to some of the world’s most influential personalities, including Sir Paul McCartney, Tim Cook, Beyoncé, Mick Jagger, Warren Buffett and many more. To date, Charitybuzz has helped raise more than \$400 million for 4,500 non-profit organizations, including Save the Children, Robert F. Kennedy Human Rights, and Leukemia & Lymphoma Society.