INTRODUCTION TO RINGLEAD

DMS CLEANSE & DMS SCHEDULING

HOW MANY DUPLICATES EXISTS IN YOUR SYSTEM TODAY?

Aruba, Hewlett Packard Enterprise company discovered that 50% of its leads were duplicates through our sophisticated RingLead Cleanse product. By leveraging RingLead Cleanse, and targeting the right customers, Aruba saved over 100K in marketing operating expenses.

RingLead DMS is designed to eliminate duplicate data in a sophisticated, yet intuitive way.

Today Salesforce Admins are all plagued by one common problem: duplicate data. Duplicate data creeps into Salesforce via key entry points–manual entry, list uploads and web form submissions–and jeopardizes a company's ability to effectively forecast, sell and market.

Solving the "garbage in, garbage out" problem at a time when 2.5 quintillion bytes of data are created daily can feel impossible.

At RingLead, we make the impossible look easy.

DMS CLEANSE OVERVIEW

DMS Cleanse is designed to automate deduplication in a manner consistent with a business' unique needs. Backed by patented technology, DMS is scalable, cloud-based, and hosted on Amazon Web Services. DMS features automatic software updates, advanced reporting, and an intuitive interface.

WITH DMS SALESFORCE USERS CAN:

- Clean and normalize large sets of existing data using standard and custom matching rules

- Continuous deduplication by scheduling customized deduplication jobs to run hourly, daily, weekly or monthly for standard and custom objects

DATA CLEANLINESS SIMPLIFIED INTO 2 EASY STEPS

1. CLEANSE / DEDUPLICATE EXISTING DATA

Build custom matching logic with over 55 unique matching rules or use RingLead Default Matching Rule Templates to identify and group duplicates. Match Lead to Lead, Contact to Contact and Account to Account, or use Cross-Object Matching to match Lead to Contact, Lead to Account, and so on. Configure surviving field values for your master records to avoid data loss and preserve the most valuable information from each record. Conditional logic allows you to build a complex matching logic to suit your unique needs involving "OR" and "And." DMS defines the columns in your list and maps the columns to the respective fields in Salesforce to catch duplicates. Flexible filters are also available so you can deduplicate only a subset of your database if desired.

2. SCHEDULER / AUTOMATE CONTINUOUS DATA QUALITY

Create and schedule deduplication jobs to run hourly, daily, weekly, or monthly with Scheduler. This new feature offers the same great flexibility for identifying and merging duplicates found in cleanse. Review the results of executed tasks in a simple report to identify and resolve discrepancies. Visit Scheduler Log History for a complete history of completed tasks and metrics. Task results can easily be shared with your team using an in-app email option.
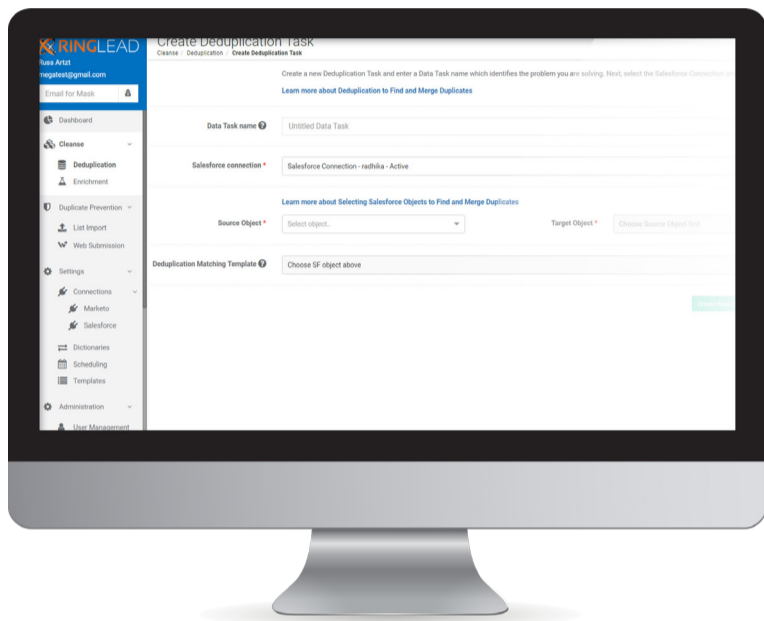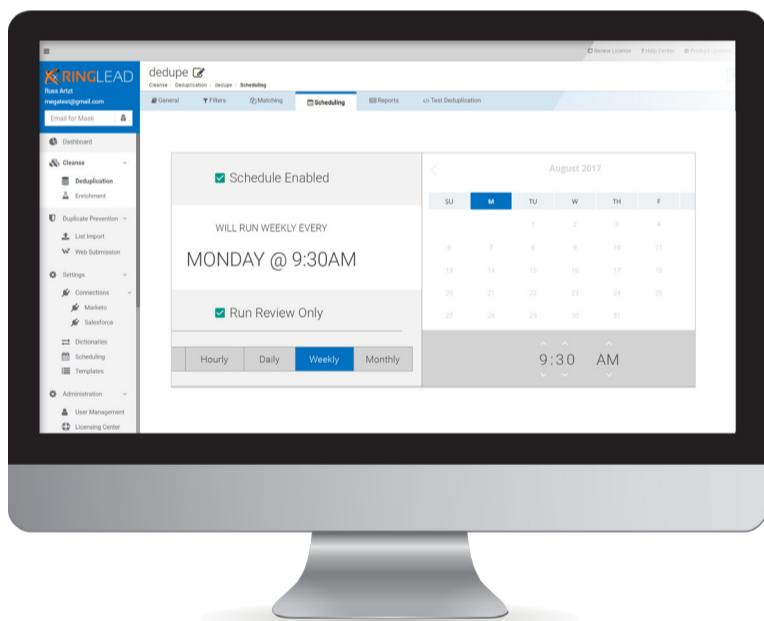
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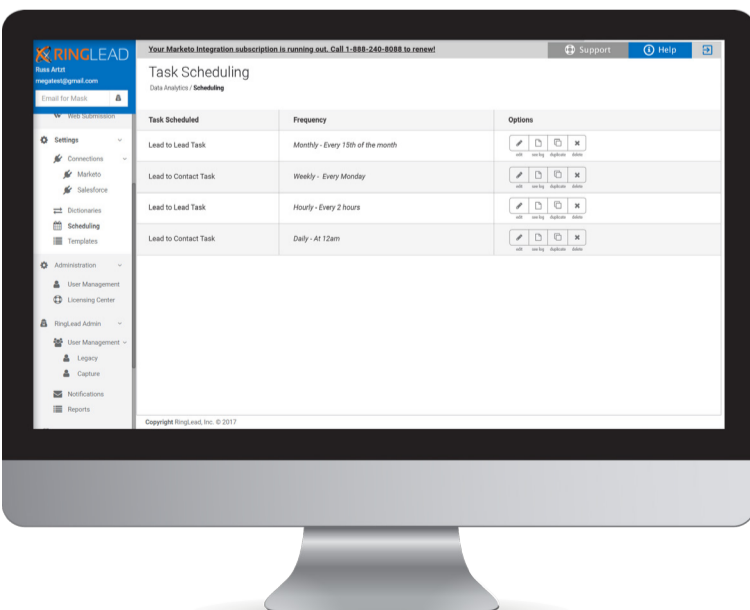
DMS Scheduler
from Ringlead DMS PLUS 19 hours ago | more

CLICK ON VIDEO TO VIEW

In order to deduplicate on a regular basis,create a cleanse task.
Select the content you want to cleanse.
Select your source and target objects for Standard and cross object deduplication.

Automate regular deduplication via the scheduling tab and configure a schedule that works for your needs. Select a hourly , daily, weekly or monthly schedule.

Get notified via email and review the results of the deduplication task as and when you like. Revise tasks scheduling as frequently as you want and configure as many deduplication tasks that you need.