



**September 12, 2023**

**Gravity Haus Media Contact**

Ryan Krukar  
VP, Marketing & Communications  
[ryan.krukar@gravityhaus.com](mailto:ryan.krukar@gravityhaus.com)

## **GRAVITY HAUS ADDS THE RADCLIFFE HOTEL IN MOAB, UTAH TO ITS GROWING PORTFOLIO OF ADVENTURE-LIFESTYLE DESTINATIONS**

*Moab is the 8th destination and a strategic market addition to Gravity Haus's curated portfolio of experiential and adventure-centric hotels*

**Vail, Colo. (September 12, 2023)** - Gravity Haus, the award-winning, adventure-centric hotel and membership club announces the addition of the Radcliffe Hotel in Moab, UT into Gravity Haus's growing portfolio. The Radcliffe transformation to Gravity Haus will begin immediately and will be the newest destination added into the Gravity Haus full membership benefits program along with destinations in Vail, Breckenridge, Steamboat, Winter Park, Denver, Aspen, and Truckee, CA. The Radcliffe hotel was previously a Gravity Haus partner property and their focus on the outdoor adventurer and sustainability aligns perfectly with Gravity Haus making the transition and rebrand a natural fit.

Gravity Haus Moab is a 38-key boutique property in the heart of downtown Moab close to Arches National Park (5.7 mi). Opened in 2021, the property offers unparalleled access to Moab's vibrant culture and premier access to the region's outdoor adventures including rafting, biking, climbing, and hiking. Surrounded by Moab's iconic red rock views, Gravity Haus Moab will feature the brand's signature amenities: spacious rooms, co-working spaces, discounted gear rentals, best-in-class fitness spaces, and farm-to-cup coffee offerings, as well as an outdoor pool and hot tub. Like all Gravity Haus properties, the Moab location offers dog-friendly accommodations.

"Moab is a strategic addition to our highly-curated portfolio of adventure-lifestyle destinations and the Radcliffe is an ideal fit," says Jim Deters, CEO of Gravity Haus, Inc. "Our goal is to create unique experiences that connect our members and guests to nature and each other – Moab is an unforgettable place with countless opportunities to fulfill our mission of enabling modern adventure for everyone."

Gravity Haus is more than a hotel, it's an active and fulfilling lifestyle and membership community delivered through curated experiences, spaces, programs, and fitness offerings for today's modern adventurer. Gravity Haus members benefit from the award-winning amenities desired by modern travelers including:

- **StarterHaus:** a modern co-working space to create and inspire alongside local and roving entrepreneurs and executives.
- **Haus Quiver:** a revolutionary gear as service providing full service access at the click of the Gravity Haus mobile app for bikes, SUPs, and camping gear.
- **Events & Experiences:** an expert team helping you find the best-suited adventure for you and your travel companions from fully guided adventures, to our *Haus Guides* that provide on-demand advice on where to go and what to do that best fit your needs.

All Gravity Haus properties are available to book to non-members who can enjoy overnight stays and access to amenities at Gravity Haus Moab. Gravity Haus Members receive unique benefits and discounts including special rates that are up to a 50% off nightly hotel rates, a 25% discount on food and beverage expenses, day-long access to all hotel amenities, plus supplementary advantages and experiences that elevate your outdoor-adventures.

Three (3) membership levels are available, starting at just \$110/month for 12 months. Full membership details are available at [www.gravityhaus.com/membership](http://www.gravityhaus.com/membership).

For more information about Gravity Haus and its membership program, please visit [www.gravityhaus.com](http://www.gravityhaus.com) or follow the brand on [Instagram](#), [Facebook](#) and [LinkedIn](#).

###

### **About Gravity Haus**

**Gravity Haus** is an adventure-lifestyle hotel and membership club that enables a modern active lifestyle—the seamless merging of work, play and outdoor adventures at world-class destinations in Colorado, Utah, and California. Gravity Haus provides members and non-member guests the ability to connect with the outdoors and each other with amenities that include recovery, fitness facilities and yoga classes, world-class gear, and curated experiences for members and guests. Traveling like a local and feeling like an insider is part of the unique experience at Gravity Haus. Learn more at [www.gravityhaus.com](http://www.gravityhaus.com).