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## **Coffee Company Donates 50% of its Profits to Support American Military Families Founding Fathers Products Introducing New Line of American Made Premium Coffee**

**MINNEAPOLIS, MN (December, 2016)** – Founding Fathers Coffee is now available at Amazon.com, all Military Exchanges and select retail stores throughout the United States. Using 100% Arabica coffee, Founding Fathers Coffee offers five different roasts; Morning Blend, Donut Shop, French Roast, Colombian and French Vanilla. The coffee will be available in single serve cups (K-cups) and ground. Also available in USDA Organic, Fair Trade and Rainforest.

Founding Fathers Coffee enters the single serve coffee industry as it continues to grow in popularity. In 2015, 27% of coffee drinkers owned a single cup brewing system and projections jump to 50% by 2020. Single serve generated sales of \$3.71 billion for the 52 weeks ending January 24, 2016.

Half of the profits from Founding Fathers Coffee will be donated to organizations that support American military families, including the largest veteran's service organization in the world, The American Legion.

"I founded the company to produce superior American made products that support our American military families with what I consider to be a heroic level of giving" said Phil Knutsen, CEO. "We hope Founding Fathers will become the coffee of choice for patriotic, main stream coffee drinkers."

Founding Fathers Products launched a premium American lager in 2011 which is now available in 8 states.

### **About Founding Fathers**

Established in 2009 by Minnesota entrepreneur Phil Knutsen, the mission of Founding Fathers is to keep America strong one product at a time by providing the best American-made products aligned with the principles and values that made the United States the greatest country in the world. Founding Fathers Products will donate 50 percent of profits from the sale of its goods to support military troops and their families. For more information, visit [www.foundingfathersproducts.com](http://www.foundingfathersproducts.com)

Data Source: <http://www.statista.com/>