

22 MILES CROSS-PLATFORM WAYFINDING

"We believe that wayfinding should be an easy experience for any patron, visiting any establishment, while using any digital device. As a result, we designed a state-of-the-art interactive digital signage wayfinding solution that fills industry gaps and solves the needs of everyday communication urgencies." - 22 Miles



22 Miles is the global leader of digital signage to wayfinding and mobile solutions for any business looking to enhance the customer and staff experience and develop their navigation capabilities. With the release of Publisher Pro 2017, the emphasis is on a more streamlined software design with unparalleled editing capabilities.

22MILES Unique Wayfinding Features and Solution Differentiators



Smart Pathway (Automatic Destination Routing)

Intelligent built-in wayfinding algorithm that auto-generates directions based on shortest path and ease of accessibility



Enhanced 3D Map Views

Fly Over, Stacked Skeleton: multi-floor destination, 360-degree direction viewing, Eagle View



Dynamic Map Pop Ups

Pop-up descriptions and images, product promotions, spotlight events, and listed information.



Construction Pathway Rerouting

Smart detour scheduling capabilities



Smart Search

Built-in interactive keyboard for easy final destination searching



Map it Now

Receive instant turn by turn directions through SMS, QR Codes, Emails, and Printing and have the wayfinding on the go

22 MILES MOBILE ENTERPRISE

Did you know that '30% of first time visitors reported confusion' and that '25% of staff members cannot find some destinations' within their campus.

– Mark VanderKlipp “Sign of the Times” Medical Construction and Design.

22 Miles most innovative feature is the game-changing native mobile app editor which provides clients full control of their app design and development. Once developed the app can be seamlessly published to the Apple Store and Google Play just as though it was another digital display.

22 Miles navigation made easy and designed for mobile!



Web/URL Based open
API Capable App
(no downloading necessary)



iOS/Android native mobile
apps - Fully editable in-house
user customizations



BLE/WIFI general
accuracy
within 1-3 meters



Turn-by-turn text and
visual indoor navigation
capabilities



Indoor Positioning of
user's is automatically
detected



"Favorites" Location
savers - parking spots,
recent destinations,
future appts.



Intuitive proximity based
pop-ups and messaging



Full automation to events,
directories and other 3rd
party software

*Create an Enterprise experience to your mobile app or tablet and add- Room Booking/scheduling capabilities, Emergency Alerts, Staff “hot Seat finders” with AD Azure, Surveys, Employee Training videos and manuals.

The Publisher Pro 2017 user experience, with 100% in-house editing, allows any individual to maintain the granular details of daily updates in any campus, through any digital device, and retain a level of up-to-date communication and directional information; unlike any other solution in the industry.