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**Bevolution Group adds a new line of craft sodas and
opens collaboration opportunities for custom flavors**

Bevolution, one of the nation's most diverse and creative beverage providers, has something new bubbling. Soda is now on the menu, but it's not the Bevolution way to settle on just the classics. While the new options do include traditional flavors like Cola, Ginger Ale, Citrus, and Root Beer, new small-batch craft flavors will also be available. Try something sweet like our Banana Split, maybe a glass of Raspberry Lemonade will hit the spot, or if you are feeling adventurous, how about trying the Tropical Sriracha for a mix of sweet and heat! This is just a taste of everything Bevolution has brewing up. The new product line of sodas was released nationwide on December 1st, 2022.

Looking for something a bit more your own? Bevolution is launching a custom small-batch craft soda program. Bevolution will work with partners to create new and innovative dream flavor combinations that will perk up taste buds everywhere. All the soda flavors are sweetened with pure cane sugar, never high-fructose corn syrup, to ensure the highest quality and best tasting drinks.

"Today's carbonated soft drink consumers want cane sugar, premium ingredients and better than national brand flavors. Bevolution Group is pleased to announce our Craft Soda line for fountain dispensers. Formulated to appeal to today's beverage consumer." - Robert Corlett Sr. VP of Sales

The craft soda market is now more than a 650 million dollar-a-year enterprise with expected to expand at a compound annual growth rate of 5% over the next 8 years. As tastes change and demand grows for higher quality ingredients and unique flavors you can expect to see Bevolution at the forefront of craft beverages.

Bevolution Group has a history of beverage innovation dating back to 1962 from iconic mixers in New York bars, juices, energy drinks, and the first shelf stable smoothie free of artificial ingredients. To learn more about Bevolution Group, the new line of craft sodas, and their breadth of beverage solutions visit bevolutiongroup.com.