

NEWSWIRE

THE VALUE PACK GUIDED TOUR (VP GUIDED TOUR)

Flat-Monthly Price to Accelerate Campaign
Production, Branding and Publicity

Unbeatable value for agencies and businesses looking to
leverage the power of press releases for multiple customers.



EMPOWERING YOUR AGENCY WITH THE BEST VALUE!



- Flat-Fee Monthly Pricing for Distribution
- Dedicated Campaign Manager
- Limited-Access to Newswire's Software

Cost-effective bundled solution for agencies and businesses to manage, launch and monitor media campaigns for multiple customers.

Dedicated Campaign Manager to help manage, organize and schedule your media campaigns.

Unlimited words, links and up to three images included along with four custom-built media lists. Plus, limited-access Newswire's best-in-class technology.

LET'S GET STARTED

Contact Our Team, Today!
Newswire
1-800-713-7278
support@newswire.com

Helping You Distribute the **Right Message** to
the **Right Audience** at the **Right Time**



THE VP GUIDED TOUR: PROGRAM OPTIONS

The program offers you the opportunity to eliminate the need for costly software like media databases, reporting or media monitoring, by bundling it with wire distributions, thus eliminating the additional costs for extra words, images, links or media lists.

Included Products & Services	Descriptions	Digital	Digital Plus	State	National	Financial
(1) Restricted User License	Single User license that will provide access to the Newswire Platform including modules for Analytics and Monitoring	✓	✓	✓	✓	✓
Campaign Manager	Dedicated Campaign Manager to assist with all of your lists (building and delivery) and set up of your Press Release Distribution	✓	✓	✓	✓	✓
Press Release(s) Distribution Specific to Program selected	Pick the specific Press Release type that you need from online only to National Audiences.	✓	✓	✓	✓	✓
Network(s) - NEWSWIRE	Newswire direct network of 250+ Online Media	✓	✓	✓	✓	✓
Network(s) - CISION PR Newswire	Extended distribuion from PR Newswire (includes additional Reporting)	✗	✓	✓	✓	✗
Network(s) - ACCESSWIRE	Accesswire network - Distribution to 3000+ media & financial news outlets	✗	✗	✗	✗	✓
Network(s) - newsfile	Newsfile National Financial network	✗	✗	✗	✗	✓
(4) Custom Media Lists	Custom built list of media by geographic location or industry	✓	✓	✓	✓	✓
Unlimited Words	No word count overage fees	✓	✓	✓	✓	✗
Up to (3) Images Per Release	(3) images included with each release	✓	✓	✓	✓	✓
Unlimited Links	No restrictions on the number of links in the Press Release	✓	✓	✓	✓	✓
AP Distribution	Distribution to APNews.com and Bureaus from across the AP network of journalists	✓	✓	✓	✓	✓
Google news	Yahoo News	✗	✓	✓	✓	✓
YAHOO! NEWS	Google News	✓	✓	✓	✓	✓