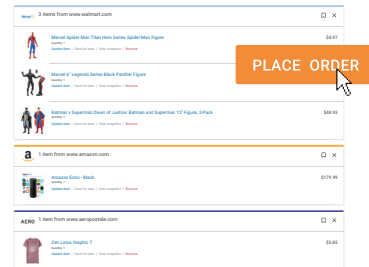# The first **true** universal shopping cart.

Shop.co is a Universal Cart browser extension that lets you buy any product, from any online retailer: no more registrations, checkouts, or losing your cart.

Features

The Universal Cart

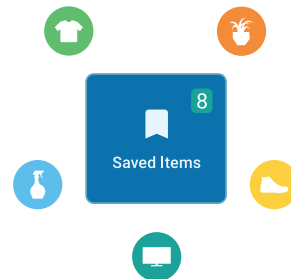Add any product, from any online store in the US, to one cart.

Automated Checkout

Our bots take care of the entire checkout process, so all you have to do is click "Place Order".

Saved Items

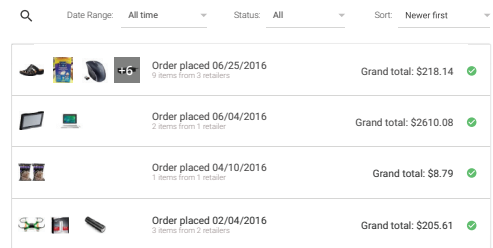Keep products you're still thinking about in one convenient spot.

Auto Coupons

Bots scour the web for available coupons to be applied to your order.

shop.co

Order History

Keep track of every purchase you've made with Shop.co with one simple log.

Date Range: All time	Status: All	Sort: Newer first

+6	Order placed 06/25/2016 9 items from 3 retailers	Grand total: $218.14
	Order placed 06/04/2016 2 items from 1 retailer	Grand total: $2610.08
	Order placed 04/10/2016 1 items from 1 retailer	Grand total: $8.79
	Order placed 02/04/2016 3 items from 2 retailers	Grand total: $205.61
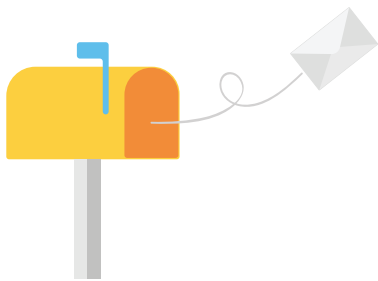
Retailer Emails

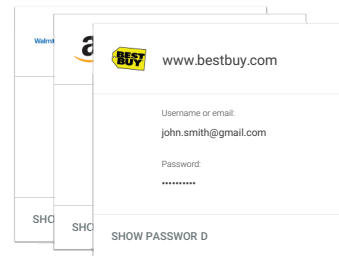Keep all order related emails in your Shop.co dashboard, so you can finally clean up your personal inbox.

Linked Accounts

Use all your existing retailer accounts so you won't miss out on points or perks.

www.bestbuy.com

Username or email:
john.smith@gmail.com

Password:
••••••••••

SHOW PASSWOR D

Always Secure

We secure your data with state-of-the-art encryption methods and two-step verification.

shop.co

ShopCo Technologies was founded in Dusseldorf, Germany in July 2014. The company opened its second office in San Francisco in January 2016.

Fact Sheet

170,000+

Shop.co can be used to checkout at every online store in the US - over 170,000 in total!

That's close to 1 billion products available for online purchase, and you can buy any of them using Shop.co

OVER 5 DOLLARS

The average amount saved per order using Shop.co's automatic coupon and deal finder.

The average time saved by checking out with Shop.co versus manual registration and checkout.
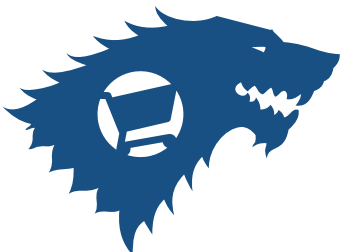
12 MINUTES

If you buy online once a week, that's 624 minutes saved per year - or long enough to catch up on a full season of Game of Thrones with time to spare for reading spoilers.

Who we are

Jay Habib and Manuel Schoebel founded ShopCo Technologies with the dream of creating an assistant to help people overcome the inconveniences of online shopping. The concept came from Jay's own frustration when trying to buy multiple things online at once. "I had to type in the same information again and again at every shop... it was just a waste of time", says Habib. The idea quickly became clear to him to develop a full service shopping assistant that streamlines the entire online shopping process. This dream was turned into reality with a browser extension that serves as a Universal Cart and one-stop checkout for every online store in the US.

After opening their German office in early 2015, the company expanded to the United States one year later to prepare for a product launch in the US market. Shop.co now has over 30 employees across their Dusseldorf and San Francisco offices, with people from all walks of life. According to Jay, this has created "amazing open-mindedness and diversity of views" within the company. As Shop.co expands within the US market, the company aims to provide three main benefits for its users when they shop online—the saving of time, the saving of aggravation, and the saving of money. Above all else, Jay intends to maintain the "company culture of innovation and trust" that has been key to the success of Shop.co thus far.

THE EXECUTIVE TEAM

Jay Habib
CEO

A people-driven entrepreneur, Jay has founded several startups and explored the world of business development, consulting, and private equity. With two parents who immigrated to Germany, Jay has a predilection for underdogs and believes that if he can imagine it, he can do it. This drive is matched with his life goal to "leave the world in better shape than when [he] entered it."

Manuel Schoebel
CTO

Manuel founded his first startup while at university, and soon realized he loved working on projects with a diversity of people and technologies. As well as being a freelance web developer, he co-authored one of the first books on MeteorJS and started several groups where he could teach what he'd learned. In 2014, Manuel co-founded Shop.co, where he now works closely with the development team.

Kim Cabot
CPO

While still earning her undergraduate degree, Kim interned with her first start-up, and started an ongoing geek-out affair with entrepreneurship. Over the years, Kim worked with six other start-ups and co-founded four before earning her MBA. At Shop.co, Kim gets to apply her love of design thinking, human/computer interaction, and general people watching to the fascinating world of online shopping.

shop.co

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UNIQUE IN THE MARKET

Unlike other attempts at creating a universal shopping cart, Shop.co requires no integration on the retailer end. This makes it a truly universal solution–it can be used at any store in the US where physical products are available. Rather than relying on an agreement with a store, Shop.co uses innovative technology* to register and checkout within seconds.

OUR INVESTORS

ShopCo Technologies has raised 7 million USD in seed funding and is valued at 27 million USD. This round has been led by various investors including two German state banks (Sparkasse and NRW Bank), several senior partners and advisors of The Boston Consulting Group, super angels Fabian Thylmann and Panya Putsathit, as well as a major German family office and a major German celebrity asset manager.

OUR AWARDS

Düsseldorf Pitch Party - 1st Place - 2014

Start2grow - 4th Place - 2014

Rhineland Pitch Finals - 1st Place - 2015

Dusseldorf's Company of the Month - December 2015

*patent pending