



FOR IMMEDIATE RELEASE

AFWERX Hosts *Reimagining Energy Challenge* Webinar Series for the Department of Defense

[Open Call for Entries to Reimagining Energy for the DoD Challenge](#)

LAS VEGAS (Oct. 1, 2020) – [AFWERX](#), the U.S. Air Force's innovation catalyst, hosts informational webinars on the [Reimagining Energy Challenge](#) for the Department of Defense. The webinars will discuss the details of Reimagining Energy Challenge on the type of solutions the Challenge is seeking, how those interested individuals and companies can submit their solution, and the ways to best navigate working with the U.S. Air Force towards meeting various renewable energy goals.

The [Reimagining Energy Challenge for the DoD](#) is seeking solutions to create the future of resilient energy production, transmission, use and storage. The Department of Defense is currently the largest energy consumer globally. By reducing demand and reliance on petroleum and modernizing the energy infrastructure, the U.S. Air Force can improve the way they consume energy, increase sustainability, and remain adaptable to future impacts of climate change and reduction in fossil fuels.

Reimagining Energy Challenge Webinar Series:

- **Friday, October 2, 2020 at 2:00 PM EDT / 11:00 AM PST**
Registration Link [Here](#)
- **Tuesday, October 13, 2020 at 2:00 PM EDT / 11:00 AM PST**
Registration Link [Here](#)

This is an incredible opportunity for the DoD to partner with innovative industries and academia to identify, fund and launch new energy strategies from now until 2045. The Challenge is seeking solutions that can be implemented immediately, those that require some further development, and also moonshot ideas that may not be implemented until 2045.

The [Reimagining Energy for the DoD Challenge](#) will gather the right people from industry, government, and academia to identify solutions for a sustainable energy infrastructure for the Department of Defense. The goals of the Challenge are to leverage all energy sources for military use such as wind, solar, thermal, hydro, nuclear and hydrogen and increase mission effectiveness and quality of life, while reducing our dependence on fossil fuels. Our aspirational targets are to eliminate all fossil fuel dependency and achieve a carbon negative DoD.

The [Reimagining Energy for the DoD Challenge](#) encompasses six specific topics:

- Permanent & Mobile Energy Generation
- Energy Transmission & Distribution
- Mobile & Fixed Energy Storage
- New Warfighting & Operational Equipment Not Dependent on Fossil Fuels
- Data Availability for Improved Planning & Decision Making
- Energy Culture, Policy & Education

The open call for solutions for the Reimagining Energy Challenge launched on September 2, 2020. The submission window will remain open until October 15, 2020. Submissions are accepted from across the globe, both domestic and international organizations and individuals are encouraged to participate. The full challenge overview and details to submit a proposed solution is available at afwerxchallenge.com/energy. Preview the informational video for additional details [here](#).

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ABOUT AFWERX

Established in 2017, [AFWERX](#) is a product of the U.S. Air Force, directly envisioned by former Secretary of the Air Force Heather Wilson. Her vision of AFWERX — to solve some of the toughest challenges that the Air Force faces through innovation and collaboration amongst our nation's top subject matter experts. AFWERX serves as a catalyst to unleash new approaches for the warfighter through a growing ecosystem of innovators. AFWERX and the U.S. Air Force are committed to exploring viable solutions and partnerships to further strengthen the Air Force, which could lead to additional prototyping, R&D, and follow-on production contracts.

Fast Company named AFWERX [Best Workplaces for Innovators](#) on the 2020 List, honoring the top 100 businesses and organizations that demonstrate a deep commitment to encouraging innovation at all levels. AFWERX, U.S. Air Force's innovation arm and catalyst for fostering innovation within the Air Force, came in at #16 ranking in the top 20 alongside brands such as Microsoft, Google, and Amazon. [Preview the live announcement](#) with Stephanie Mehta, Editor-in-Chief of Fast Company, unveiled during the AFWERX Fusion 2020 Base of the Future Event & Showcase.

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