



## WHAT IS INJII?

A technology media platform that exclusively showcases artists' content to help promote charitable causes.

### WHAT DOES IT OFFER?

A single online broadcast where viewers all over the world watch content together.

Real-time scheduled broadcasting where artists can select a specific content showtime.

The chance to support a charity of your choice.

Artists get their own bio/profile to go along with their portfolio of videos.

Artists have the opportunity to discuss content with viewers and fans real-time as the content is being aired.

Viewers can give feedback on performance. Artists will have the chance to monetize their performances.

A&Rs can test out artists' content by showcasing their work and getting valuable audience feedback instantly.

### WHAT DOES IT COST?

Nothing.

### WAIT, THAT CAN'T BE RIGHT. WHAT'S IN IT FOR INJII?

Our goal is to make a positive difference in the world. The way we have set out to do this is by raising awareness and funds for great causes by leveraging the content of phenomenal artists and entertainers.

### WHAT DO I NEED TO DO?

All we require from artists and entertainers is new video content made to showcase their talent. It can be any type of performance (e.g. song, dance, comedy, etc.).

Content time must be either 120 seconds or 150 seconds in length (2 min or 2.5 min.). Video quality in standard format (i.e. 720, 1080 or 4k).

Audio quality should be clear and in a standard encoding format (i.e. avi, mp4, mpeg, mpg, swf or flv).

Content must be "family friendly" (no vulgar/derogatory language or nudity).

Content cannot be available/released to any other media site prior to injii broadcast.

### WHERE DO I SIGN UP?

[WWW.INJII.COM](http://WWW.INJII.COM)