

PRESS RELEASE | JANUARY 2021

FOR IMMEDIATE RELEASE



THE HOLY GRAIL

OF LOST COLLECTOR CARS REBORN AS SWISS MADE TIMEPIECES



Introducing

THE P-51 GREEN HORNET & LITTLE RED

LIMITED EDITION

Our latest collection, The P-51 Green Hornet and the P-51 Little Red, has a dial handcrafted from one of the most sought-after vehicles in post-war history.

RRP \$1,695.00 USD

LITTLE RED

THE "HOLY GRAIL" OF LOST COLLECTOR CARS

Little Red is a one-off experimental and mythological 1967 Prototype Shelby Mustang GT500 EXP. Countless enthusiasts and experts were sure it had been destroyed more than 50 years ago and lost forever – and even more people questioned it had ever existed.

Little Red was ordered by famous race driver and car designer Carroll Shelby, when he came back from the Le Mans in 1966 with Ford's first overall win. Carroll Shelby wanted to put the big block engine, from the Ford GT40 that had just won the Le Mans, in Little Red making it his R&D car and the car to push the limits of what was possible with the Shelby at the time.

It started its life as a GT500 in 1966 but ended its life as a 1968 Shelby. That's part of why it was never found. Nicknamed "Little Red" for its big-block heart & engine and bright red color, the name was presumably a poke at Ferrari after finally beating the Italian manufacturer at the 1966 Le Mans.

The hunt for Little Red had become a personal quest for car enthusiast and collector Craig Jackson. He put

together a dedicated team to find Little Red and in 2018, his persistence payed off. Little Red was discovered March 3 in rural North Texas.

Excess sheet metal from the restoration process was donated to REC Watches and built directly into the design of our new generation of Swiss Made limited edition P-51 timepieces.



GREEN HORNET

ONE OF THE MOST SOUGHT-AFTER VEHICLES IN POSTWAR HISTORY

The Green Hornet is a mythological one-off 1968 prototype Shelby GT500 EXP and the predecessor to Little Red.

It was an experimental styling car with Shelby scoops and rear spoiler on it – both design elements are incorporated into the design of our P-51 Green Hornet timepiece. It was given to Carroll Shelby by Ford, who started experimenting on the



car with bigger engines and the newest tech that Ford was working. An electronic fuel injection made the candied apple green Mustang way ahead its time.

At the time Ford's policy was to destroy prototype vehicles to avoid them entering circulation. Somehow both Green Hornet and Little Red avoided their fate. Green Hornet was bought by a Ford Executive who used it as a daily driver, before he passed it on to his son.

In 2018 the car was fully restored to its former glory by car enthusiast and owner of Green Hornet, Craig Jackson. In this process excess sheet metal from the restoration process was donated to REC Watches and built directly into the design of our new generation of Swiss Made limited edition P-51 timepieces.

RECYCLE

Being granted the once-in-a-lifetime opportunity to use these components from two mythological legends in our upcoming P-51 Little Red / P-51 Green Hornet Limited Edition timepieces, we made a promise to

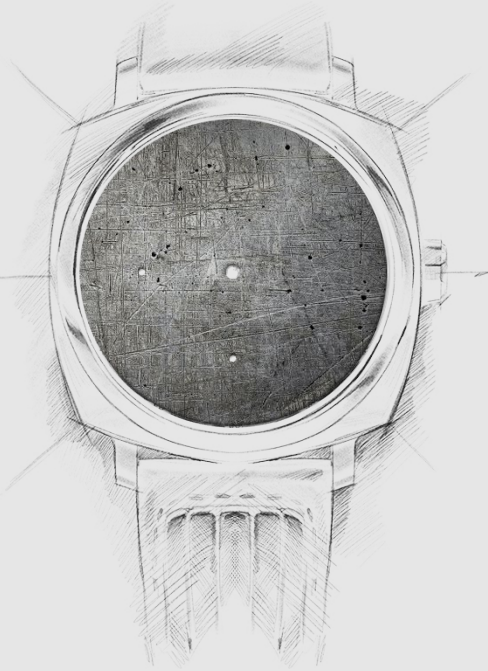
owner Craig Jackson that our timepieces would honor the automotive history both cars represent.

“REC Watches goes to extraordinary means to find unique artifacts and put these into a brand new timepiece. That intrigued me coming off with enough sheet metal that we had taken off of both cars to build into the watch. They do it in a way that keep the patina and they build the watch to represent the vehicle.

It just seemed like a good match to have a little piece Little Red and Green Hornet in people’s watches in a unique, quality timepiece. Their mantra, Recover, Recycle, Reclaim holds true to what they wanted to do to what we had just done with restoring Little Red and Green Hornet. There wasn’t much excess sheet metal to work with for REC Watches as we wanted to use as much of the original car as possible. But there was enough to build these unique REC watches.”

Craig Jackson

Car collector & Restorer, Chairman and CEO of Barrett-Jackson Auction Company



RECLAIM

A COMPLETELY NEW SWISS MADE GENERATION OF THE ICONIC P-51 DESIGN

When we started working on the P-51 Little Red & Green Hornet design in early 2019, we had two overall goals:

1. We wanted to create something more wearable for all wrist sizes and therefore downscaled the size to 42 mm.
2. The design had to reflect the specific organ donor – and not simply Mustangs in general.

When we found our ‘organ donors’ we started the design process with Mr Craig Jackson and his team working to incorporate the design elements that made these cars so special.

DESIGN & SPECIFICATIONS

THE P-51 LITTLE RED & GREEN HORNET



THE DIAL
Handcrafted metal dial cut directly from the original Little Red & Green Hornet.

TOP GLASS
Sapphire crystal with multi layered anti-reflective coating.

THE STRAP
Inspired by the seat of Green Hornet

THE CASE
Combined black PVD coated and steel 316L stainless case.

LIMITED
Green Hornet is limited to 282 pieces and Little Red 318 pieces.



THE CROWN
Pays homage to the fuel cap of Little Red.

THE SIDE
Inspired by the iconic tail lights of Little Red / Green Hornet



THE CROWN
Pays homage to the fuel cap of Green Hornet.

DIMENSIONS

DIAMETER	42 MM
OPENING DIAMETER	37 MM
HEIGHT	13,35 MM
WEIGHT	122 G
STRAP WIDTH	22 MM

MOVEMENT

SWISS TECHNOLOGY PRODUCTION STP2-12-13
TYPE MECHANICAL LEVER MOVEMENT, SELF-WINDING
FREQUENCY 28,800 VPH (4.0 HZ)
POWER RESERVE 42 HOURS
36 JEWELS

MATERIALS

3-PIECE 316L STAINLESS STEEL CASE
METAL CUT FROM LITTLE RED & GREEN HORNET DIAL
SAPPHIRE CRYSTAL W. ML. AR-COATING TOP GLASS
BLACK PVD COATED BEZEL
316L STAINLESS STEEL CASEBACK

2 YEARS FULL WARRANTY | 5 ATM, 50 METERS

REC WATCHES

RECOVER • RECYCLE • RECLAIM

How do you put the soul of a car into a watch. Where do you find it? In the material, the shape, or is it in the roads it's traveled?

It is our love for the extraordinary machine that drives our philosophy.

A three-step process we've named: RECover, RECycle, REClaim. Or REC for short.

CONTACT

FOR MORE INFORMATION, PLEASE CONTACT

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