

AKA LLC and SoftBank C&S Announce Their Partnership

Santa Monica, CA, April 15, 2016 - [AKA LLC](#), a key innovator in AI social robot innovation, and SoftBank C&S, Japan's premiere commerce and service leader for IT and communications, have just announced a partnership in order to continue to facilitate the development of AKA's [Musio](#), the world's first artificially intelligent robot friend.

AKA is responsible for developing [MUSE](#), their own deep-learning based artificial intelligence, and constructing Musio, an AI-robot which uses the MUSE engine. They are headquartered in the United States and in November of last year established their Japanese subsidiary by launching Musio onto the Japanese market with great success. SoftBank C&S and AKA intend for this partnership to more efficiently contribute to English education in Japan and to continue to improving the first artificially intelligent social robot that learns as you speak to it and shares its emotions with you.

Musio - An AI Social Robot That Communicates With Users Naturally

Musio, developed in order to be the world's first AI robot capable of true natural language processing, is designed to be a natural conversation partner to people of all ages. From younger students wanting to practice their English outside of class to older users seeking a conversation partner or a way to brush up on their English before a business trip, Musio is a tool that helps people learn to communicate in English in a more conversational and natural manner. According to Raymond Jung, CEO of AKA, "Musio will provide an English speaking environment for children from non-native English speaking countries. In addition, we are aiming to develop its capabilities as an IoT hub to make robots humans' closest friends. With these goals in mind, we hope to create meaningful values and expect a huge success in the Japanese market."

From educational content to customizable hardware, Musio is built to fulfill a user's needs before it even starts conversing with them. Musio's strong language and thinking abilities are the result of MUSE, AKA's machine-learning AI. Musio's Arduino boards make it easy to personalize for more DIY-oriented users, as well. More can be learned about Musio at themusio.com

AKA hopes to use this partnership to generate greater revenues for investors by increasing market visibility, brand awareness, and product quality. Since launching its Japanese subsidiary last year, Musio has been gaining popularity, and with its different price points and features, ensures that AKA can tailor the AI experience specifically to a user's needs.

About AKA

AKA LLC is devoted to furthering positive change in the world through the development of Artificial Intelligences, deep-learning engines, and educational supplements to help promote English language education and to improve natural communication between technology and people.

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