Solutions for Advertising Agencies

You Manage the Market.
We'll Take on the Tech.

Ad agencies use every class of technology - software, hardware and networks. You use high-powered hardware and large, computing-intensive applications for creating and editing huge files. You use fast networks to send and secure those files and connect to repositories for controlled collaboration. You use Big Data, running and analyzing complex, multimedia campaigns and mining Client information for targeting those campaigns.

All of that technology needs people to keep it running. Applications have to be installed, updated and tested to ensure they integrate with all your existing software. Hardware goes through the same process. Each desktop, server, network appliance or whatever it might be has to be expertly installed, maintained and repaired. Networks are in the mix: you're sending huge files that have to reach their destination fast and without error or attack.

▶ Challenges

From project management to networked collaboration, and from design and layout to social media, the IT profile of the ad agency is as broad as it is intensive. Bleuwire™ provides the experienced, committed expertise to establish and maintain the right mix of hardware, software, networks and data.

✓ Accredited Managed Services Provider

✓ State-of-the-art Operations Center with Cutting Edge Technology

✓ 24x7x365 Remote Help Desk and On-site Support

✓ 24x7x365 Real-Time Network Monitoring

✓ Experienced, Certified Technicians and Engineers

✓ Dedicated Account Managers

✓ Predictable Monthly Cost, Scalable Level of Service

✓ Remote Resolution of Issues more than 90% of the Time

✓ Easy to Understand Graphical Reporting of Performance

✓ Reduces IT Operational Costs by up to 70%

► Managing Data

The volume and variety of data imposes significant responsibilities and requirements on the agency. That encompasses many disciplines, including version management, rules and permission setting, storage and archiving, and more.

► Unique Business Needs

Your technology profile is unique and boutique. Your need is not for commodity systems and equipment, but rather specialized applications that require equally specialized desktops and servers.

► Lower Costs

Your operational budget is where profit is built: the lower it is, the more revenue you keep. Whether you run IT in-house or through a managed services provider, doing it well hits directly on the bottom line.

► Maintain Uptime

Your business pulses across networks constantly, sometimes without stop. That network has to be always operational, and always at peak performance.

► About Bleuwire™

At Bleuwire™, we don't think you should have to pay for services you don't need. That's why we offer a boutique approach to IT management so that you can select only the services that will benefit your company. The choice is yours.

Applications

Windows

Mac OS

Linux

Software as a Service (SaaS) Cloud or Premise-Based CRM, ERP or other Applications

Email management

Campaign management

Adobe Creative Suite - Photoshop, InDesign, Illustrator, Flash, Acrobat and Dreamweaver

Premier, After Effects, Adobe Bridge

FrontPage/Expression Web, Visual Studio.NET, SQL Server

Media 100

CorelDraw, Paint Shop Pro

Apple Final Cut Pro

Font Management Tools

Cumulus Digital Asset Management

Powered by the Best in the Business

CISCO　　datto　　meraki　　Microsoft　　lenovo

Bleuwire™

8567 Coralway #465 Miami, FL 33155　|　(888) 509-0075　|　bleuwire.com