Vívaro Telecom teams up with MDC Data Centers in San Diego to bridge connections across the western border.

The companies announced a foundational partnership that provides a new and diversified fiber infrastructure in a strategic crossing location for networks and cloud platforms.

McAllen, TX, January 17, 2023 – MDC Data Centers, the leading carrier-neutral colocation provider on the US border, announced today that its new data center in San Diego, CA, will be ready to begin operations in Q2 of 2023. This new location is announced in partnership with Vívaro Telecom (formerly Marcatel), a major Mexican network leader in telecommunications, media, IT solutions, and Cybersecurity with more than 55 years of operations.

The new data center will become the first of its kind in Southern California and will provide redundant access to the company's [fiber-crossing solutions](#) that connect San Diego to the state of Baja California in Mexico with two independent routes, via Otay Mesa and via San Ysidro.

With a successful model proven in different markets, MDC San Diego enters into agreements with new founding members of the site to foster more interconnections to the border and bring better [connectivity](#) between the two countries.

MDC San Diego, a data center built for its customers

During an annual customer appreciation event held in Mexico, Juan Salazar, CEO of MDC Data Centers, announced the beginning of physical and technical adaptations at the company's new facility in San Diego, California. Juan Salazar expressed his gratitude for the trust shown by their customers and emphasized his commitment to turn MDC San Diego into a neutral interconnection point at the border.

Vívaro Telecom joins MDC San Diego as a founding member, highlighting the importance of the site in covering Baja California's need for interconnection and developing solutions that allow breaking the technological isolation of the state with the center of Mexico.

"At Vívaro Telecom, we believe that this new facility is a reflection of MDC Data Centers' commitment to neutrality and customer-centricity. It will expand the company's unique business advocacy to a new strategic market, creating new business opportunities for all participants in the ecosystem", says Gustavo Mario De la Garza Flores, CEO of Vívaro.

San Diego is a successful hub for technology and innovation, but also a key element in MDC Data Centers' strategy to continue promoting its border platform. The new site will provide the infrastructure needed for its customers' growth in local and international markets.

About Vívaro Telecom

Vívaro Telecom (previously Marcatel), is a company that offers Telecommunications, IT Solutions and Cybersecurity services. Its current deployment of a high-capacity long-distance and metropolitan fiber-optic network ensures an operational continuity based on its interconnection to the main National and International Data Centers, with a variety of border crossings into the US, all managed with an optimal model of operation, monitoring, and management of its ultra-low latency network.

Vívaro Telecom is a **Vívaro** company.

Vívaro Telecom is based in Monterrey, N.L., Mexico.

Learn more about Vívaro Telecom at http://www.vivaro.com/Telecom and find us on social media.

About MDC Data Centers

MDC Data Centers provides the best option for networks that want to connect, cover and serve all of Mexico most efficiently and effectively. We deliver this by concentrating the core points-of-presence of Mexican and North American networks at our neutral spaces across the US border. This meeting of networks, both northbound and southbound, is facilitated through our winning combination of unique International Fiber Crossings infrastructure and the hosting of a safe, neutral space for networks to connect. We pursue these endeavors to achieve our purpose of **"unite networks, countries, and people to empower our customers and communities to thrive"**.

For more information visit: mdcdatacenters.com or follow MDC Data Centers on LinkedIn and Twitter at @mdcdatacenters

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