

INTRODUCING THE HC COMPANIES

NEW Low-Profile Tray*



Leader in
Horticultural
Containers

INNOVATION

This revolutionary growing tray represents a transformation in container handling while also offering a sustainable and recyclable product.



SOLUTIONS

Labor shortages continue to plague the industry, and automated equipment remains a costly expense for the average grower. The HC Companies looked at the current tray/container relationship and saw an opportunity for a radically new approach to help today's professional growers combat labor shortages, soil loss, and product consistency.

*PATENT PENDING

Low-Profile Tray Features

Clips securely hold containers in place for growers and release easily to remove pots for spacing or retail



Open frame structure allows soil to fall through and be reclaimed during filling



No tray interference means automated labeling is consistently triggered



Uses 30% less resin for greater sustainability



Ergonomic handling with multiple grip areas for carrying



Maximum container visibility for branding



Pre-oriented tag slots (long or short edge) help speed the tagging process



SUSTAINABILITY

The Low-Profile Tray is manufactured out of polypropylene, which as of July 2022, has been upgraded to “Widely Recyclable” in the United States by How2Recycle. This new Low-Profile Tray replaces a traditional polystyrene tray, which is less likely to be collected and properly sorted by municipal recycling programs. The tray is weighs 30% less than a standard tray, making it an ideal sustainable option for growers.

BENEFITS AT EVERY STAGE

HC Companies engaged with professional growers nationwide to better understand efficiency issues with their processes. With this knowledge, HC set out to create a growing tray that directly addressed and solved those operational challenges.

INBOUND	Pre-assembled trays means no excess pots! (20% fewer bulk pallets shipped)	Up to 20% warehouse savings! Plus, no partial pallets of excess pots or trays		
	Pre-Assembled pots/trays reduce labor		Space savings! Fewer pallets lineside	No trapped soil during filling
LABELING	Pre-oriented tag slots speed tagging - short or long-side facing	Tray does not interfere with locking tags	Ideal for automated labeling systems	Max label area for automated labeling
	Efficient handling from carts to floor - up to 4 trays per person	Unobstructed pot drainage, watermat compatible		Footprint matches standard tray
SHIPPING	2x the productivity		Label placards on the handles accept sequencing tags	Tray fits all carts used with standard 8 x 20 tray
	Efficient handling up to 4 trays per person	Secured pots in trays reduce likelihood of plant damage	No sharp edges!	Ergonomic handling from any approach
MERCHANDISING	Efficient handling up to 4 trays per person	Secured pots in trays reduce likelihood of plant damage	No sharp edges!	Ergonomic handling from any approach
	Efficient handling up to 4 trays per person	Secured pots in trays reduce likelihood of plant damage	No sharp edges!	Ergonomic handling from any approach
RETAIL	Efficient handling up to 4 trays per person	Secured pots in trays reduce likelihood of plant damage	No sharp edges!	Ergonomic handling from any approach
	One-handed clip release for smooth pot removal	Unclipped pots can still be handled in the tray to speed condensing	No Mess! Tray keeps pots upright in car	
LIFE CYCLE	Made from recycled Polypropylene	30% lighter than standard Polystyrene	Polypropylene is widely accepted in municipal recycling programs	
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As leaders in the horticultural industry, The HC Companies continually invests in new manufacturing technologies and product innovations designed with the professional grower, independent garden center, retailer and the evolving demands of the consumer market in mind.



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**CONTACT YOUR DISTRICT SALES MANAGER
FOR MORE INFORMATION**

The HC Companies
2450 Edison Blvd, Suite 3
Twinsburg, OH 44087

800-225-7712
customersupport@hc-companies.com
hc-companies.com



**SCAN FOR MORE
INFORMATION**

***PATENT PENDING**

