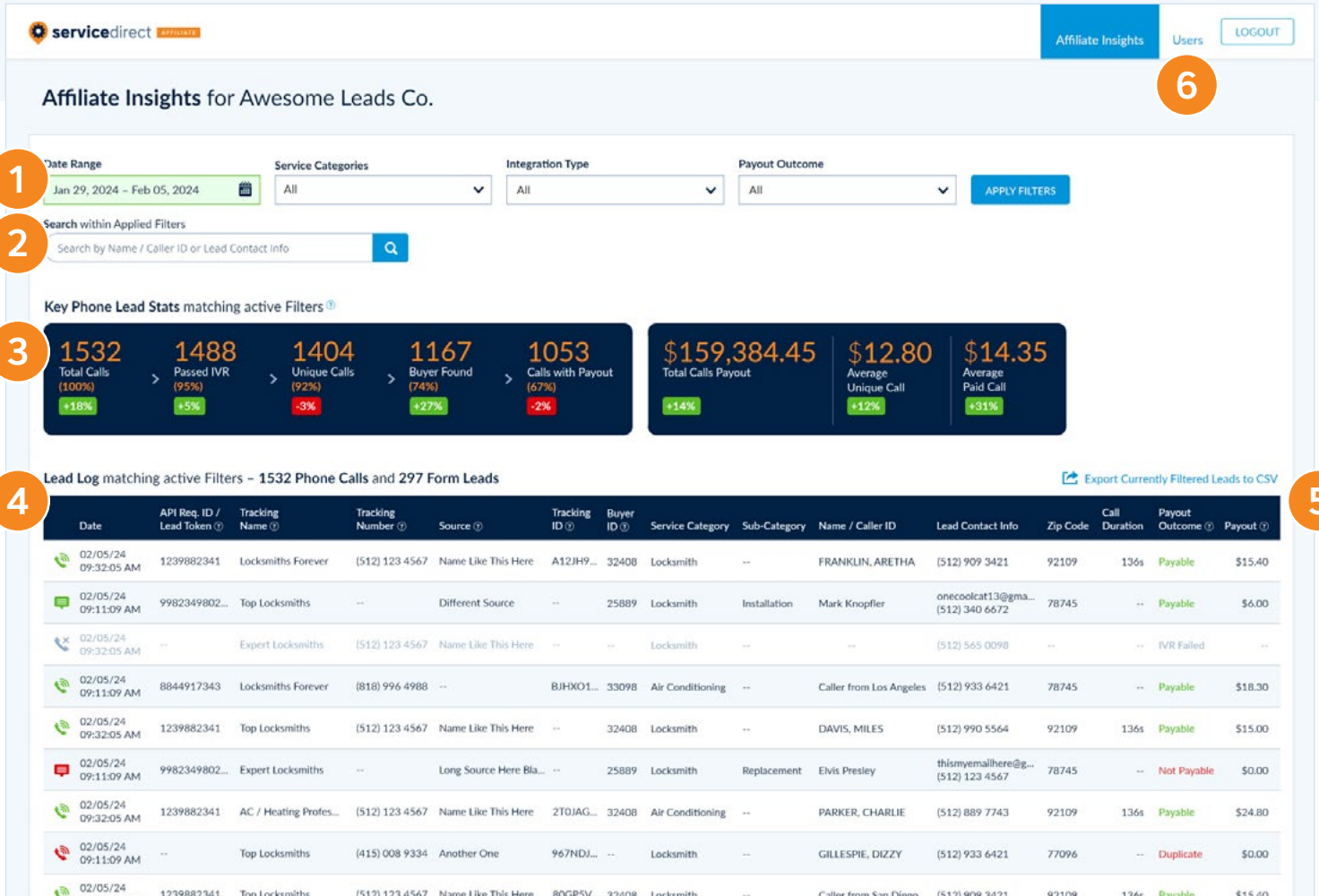


Affiliate Insights Platform

Whether you're an Affiliate using our Easy Earn DID or our advanced Earn API integration type, our new [Affiliate Insights Platform](#) helps you unlock the potential of your pay per call campaigns. Get comprehensive insights into every call, analyze payouts, and use intuitive filters to refine your strategies and boost your earnings.



1 Filter by Date Range, Service Categories, Integration Type (Earn API only), and Payout Outcome.

2 Search by Caller ID Name and Lead Contact Info (Phone Number or Email)

3 View Key Phone Lead Stats including number of calls and payout amounts and their relative performance to previous time periods.

4 The **Lead Log** displays the details of all your Call and Form Leads matching the Filters and your integration type.

5 **Export** your currently filtered Leads to a CSV file so you can use it in other applications or data science tools.

6 Add new **Users** or update existing Users on your Service Direct account.

Date	API Req. ID / Lead Token	Tracking Name	Tracking Number	Source	Tracking ID	Buyer ID	Service Category	Sub-Category	Name / Caller ID	Lead Contact Info	Zip Code	Call Duration	Payout Outcome	Payout
02/05/24 09:32:05 AM	1239882341	Locksmiths Forever	(512) 123 4567	Name Like This Here	A12JH9...	32408	Locksmith	--	FRANKLIN, ARETHA	(512) 909 3421	92109	136s	Payable	\$15.40
02/05/24 09:11:09 AM	9982349802...	Top Locksmiths	--	Different Source	--	25889	Locksmith	Installation	Mark Knopfler	onecoolcat13@ma... (512) 340 6672	78745	--	Payable	\$6.00
02/05/24 09:32:05 AM	--	Expert Locksmiths	(512) 123 4567	Name Like This Here	--	--	Locksmith	--	--	(512) 565 0098	--	--	IVR Failed	--
02/05/24 09:11:09 AM	8844917343	Locksmiths Forever	(818) 996 4988	--	BIHXO1...	33098	Air Conditioning	--	Caller from Los Angeles	(512) 933 6421	78745	--	Payable	\$18.30
02/05/24 09:32:05 AM	1239882341	Top Locksmiths	(512) 123 4567	Name Like This Here	--	32408	Locksmith	--	DAVIS, MILES	(512) 990 5564	92109	136s	Payable	\$15.00
02/05/24 09:11:09 AM	9982349802...	Expert Locksmiths	--	Long Source Here Bla...	--	25889	Locksmith	Replacement	Elvis Presley	thismyemailhere@g... (512) 123 4567	78745	--	Not Payable	\$0.00
02/05/24 09:32:05 AM	1239882341	AC / Heating Profes...	(512) 123 4567	Name Like This Here	2TOJAG...	32408	Air Conditioning	--	PARKER, CHARLIE	(512) 889 7743	92109	136s	Payable	\$24.80
02/05/24 09:11:09 AM	--	Top Locksmiths	(415) 008 9334	Another One	967NDJ...	--	Locksmith	--	GILLESPIE, DIZZY	(512) 933 6421	77096	--	Duplicate	\$0.00
02/05/24	1239882341	Top Locksmiths	(512) 123 4567	Name Like This Here	80GP5V...	32408	Locksmith	--	Caller from San Diego	(512) 909 3421	92109	136s	Payable	\$15.40