

## ***Dear Mom* Description**

*Dear Mom*, a cinematic VR collaboration between AmaAR and composer Zong Chiang, comes to you this Mother's Day on Facebook. As the world copes with the COVID-19 pandemic, the strain caused by separation and differences grows increasingly stark. The team behind *Dear Mom* aims to bridge these gaps with a touching story that reminds us of the moments that keep us together, even when we are apart.

Featuring original scores by Zong that bring to life innovative storytelling, *Dear Mom* recounts the story of a young aspiring artist leaving her family to pursue dreams. Tackling the complexity of mother-daughter relationships in an innovative 360 immersive experience set against captivating music, the short film explores the meaning of interconnection. At the end of this avant-garde experience, viewers will have the opportunity to create and personalize a memorable gift to share on Mother's Day.

Focusing on the nuanced interactions between a mother and her daughter, Zong takes the audience on an aural extravaganza of the ups and downs of relationships. Contrasting musical instruments from the East and the West profoundly illustrate the cultural difference and generational gap between the young protagonist and her mother. During moments of flashbacks, synthesizers create an aura of illusion. Weaving together electronic music with a real-life cello performance, Zong's hybrid score seeks to paint with musical strokes the relationship between humans and technology.

The original soundtrack for *Dear Mom* is brought to a worldwide audience through collaboration with cellist Dr. Alex Kelly in Los Angeles, sound engineer Justin Lieberman in San Francisco, and Zong composing from his studio in Taipei. Through this remotely produced soundtrack that is intricately interwoven into a captivating narrative, Zong hopes to imprint in our hearts the experience of connecting with family this Mother's Day. Igniting the feeling of interconnection, *Dear Mom* is dedicated to all the selfless and loving mothers and mother figures across the globe.