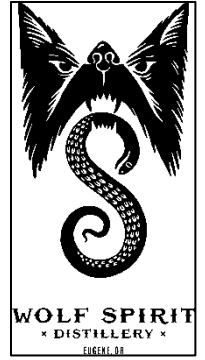


About Wolf Spirit Distillery

Wolf Spirit Distillery was founded in 2017 by a 17-year veteran of Campari, Umberto Luchini, who – in his late 40s, with his own savings at stake – walked away from his CMO position, hell-bent on upending the system to follow his dream as well as his personal mission to live courageously, honestly, and with great purpose. An initial \$1.5M investment converted a laundromat into the distillery, and in its first full year the distillery sold 5K 9L cases across 23 states. Brands in The Wolf Spirit portfolio currently include:



Blood x Sweat x Tears Vodka (Eugene, OR), crafted from grain to glass using 100% soft white winter wheat from Hamilton Ranch on the Rattlesnake Ridge in Washington State and purified water from Oregon's Cascade mountains. Recent awards include a 2020 gold medal from [The San Francisco World Spirits Competition](#).

- In honor of the distiller's rescue pit bull, Mr. Pickles (who even appears on the bottle), the brand partners with [Best Friends Animal Society](#) no-kill animal rescue.
- The distillery produces hand sanitizer which is donated to grocery workers.
- SRP \$24.99/750mL; 80-proof; please follow Blood x Sweat x Tears Vodka on [Facebook](#) and [Instagram](#).

Puncher's Chance™ 100% Kentucky Straight Bourbon, a marriage of 4-, 5-, and 6-year-old Kentucky Straight bourbons, leads with caramel flavors backed by spicy, slightly sweet, and creamy vanilla notes. The complex, oaky palate shows sweetness alongside orange, dark chocolate, leather, and baking spices. The finish is long with maple and sugar notes. With suggested retail pricing of \$34.99/750mL and packed 6 to a case, 90-proof Puncher's Chance™ is distributed or brokered by Southern Glazer's Wine & Spirits in several states, and present in other states with Atlantic Beverage (MA/RI), Badger (WI), and Empire Distributors, Inc. (GA/TN) and Empire Wine Merchants in New York. First bottled in August 2020, distributed in September 2020, and on shelves as of October 2020, it is already distributed in 20 states. Private Barrels are also available at cask strength.

Tom of Finland Organic Vodka (Kuopio, Finland) is named for the eponymous artist who created the gay male "leather" iconography we take for granted today; 5% of all sales go back to his LA-based foundation which promotes and preserves erotic art and freedom of expression. Distilled at [Lignell & Piispanen](#), the oldest distillery in Finland, Tom of Finland is 100% organic (95% organic wheat, 5% organic rye) with no sugar added. Wine Enthusiast magazine named Tom of Finland Organic Vodka one of "[10 Best Vodkas of 2020](#)."

- This year marks the 100th anniversary of Tom's birth; special edition bottles in upcycled leather and jean jacket "pouches" were created in celebration (photo and video available).
- SRP \$34.99/750mL; 80-proof; please follow Tom of Finland Organic Vodka on [Facebook](#) and [Instagram](#).

Interviews, tasting samples, and hi-res artwork available upon request. Please drink responsibly.