



PARTNER API: Real-Time Information Discovery Solution

Increase revenues. Attract and retain clients. Differentiate your service.

THE SCENARIO

You know it. You feel it. Every single day when you walk into your office you're hyper-aware of the fact that your clients are relying on—and trusting in—your ability to deliver high-quality market information and razor-sharp trading tools. So why not really blow their minds? Why not take it one step further and give them access to real-time, market-moving events with the NewHedge PARTNER API?

THE CHALLENGE

Each day, your clients sit in front of multiple computer screens attempting to stay in tune with what's notable, market-moving, and relevant to fulfill a variety of market narratives. But information is growing at a staggering rate, and tracking everything that matters in real-time is all but impossible.

THE SOLUTION

NewsHedge is a self-learning, self-adjusting, fully automated market scanner that uses direct-access exchange feeds for tracking 6,000+ assets, tick-by-tick, in search of unusual price and volume velocities, including velocities occurring instantly (milliseconds), or over a few minutes.

NewsHedge reports unusual trading behavior as actionable alerts—making your clients better at what they do by helping them:

- Discover market-moving news, rumors, and Twitter posts
- Quickly react to notable trading action and halt messages
- Uncover trends, momentum plays, and breakouts
- Spot stocks moving in pre-market and after hours' sessions

NewsHedge averages 47 unusual trading alerts per day. Over half are tied to market-moving catalysts.

100% AUTOMATED

Fast. Factual. Unforgettable.

Because NewsHedge is 100% automated—and constantly learning from historical price and volume data—it's the smartest, fastest reporting solution available.

VOICE BROADCASTS

Hear it. Believe it.

Leveraging text-to-speech technologies (mp3), NewsHedge verbally broadcasts real-time events directly from your application, straight to your client's speakers.

Audio Examples:

- 🔊) "Alert. SHAK, Shake Shack. Spiking Higher."
- 🔊) "Alert. TMUS, T-Mobile. Jogging Lower."
- 🔊) "Alert. WMT, Wal-Mart. Trading Halted on News."

TEXTUAL ALERTS

See it. React on it.

Help your clients react first by linking NewsHedge textual alerts to price charts, trading tickets, social streams, or chat windows—all from within your application.

Textual Examples: (can be integrated within your current news streams or widgets)

(SHAK)	Shake Shack Inc., Spiked Higher (32,300 shares in 10-sec.)	12:13:58pm
(TMUS)	T-Mobile Inc., Notable Drop Lower (12,800 shares in 10-sec.)	12:28:14pm
(WMT)	Wal-Mart Inc., Trading Halted on News	12:42:19pm

TAKE THE NEXT STEP

The NewsHedge PARTNER API supports multiple programming languages and is simple to implement. It's quite possibly the easiest, most cost-effective way to help your clients track notable catalysts, discover opportunities, and manage risks.

To review real-life examples, visit blog.newshedge.com

To begin a conversation, email our team at sales@newshedge.com