

## Scotch & Soda selects Nedap as strategic RFID partner

**Turning customers into brand-loyal fans as a main driver to optimize product availability**

Groenlo, the Netherlands, 2 February 2021

**Nedap announced today that leading Dutch fashion brand Scotch & Soda has selected them as strategic RFID partner for Europe and North America. Scotch & Soda will deploy Nedap's !D Cloud inventory management platform throughout 162 stores globally with the objective to increase accuracy throughout the supply chain.**

One of Scotch & Soda's long-term objectives is to maximize customer loyalty. Rik Kok, Procurement Director of Scotch & Soda comments: "We have been looking into RFID for quite some time already. Now is the time for us to step in, as product availability has become vital to fulfill the increasing demand of today's consumers."

### **Accelerated importance of item visibility due to COVID-19**

With stores in the world's biggest cities and shipping to over 70 countries, the dynamics of countries going in and out of lockdowns made it even more important for Scotch & Soda to optimize the view on stock levels within their supply chain. This way, the balance of stock in-store and distribution centers can be adjusted to the local situation.

Scotch & Soda also faced a dramatic shift in shopper behavior caused by the pandemic. "A single view on stock is crucial for a successful omnichannel strategy. It allows us to increase our online sellable stock, as we do not necessarily need to ship from our distribution centers anymore. We can now use our stores as mini-DCs and use stock from the shop floor and back-of-house for web order fulfillment as well", says Rik Kok.

### **Phased deployment**

Scotch & Soda is kicking off the RFID implementation in the physical stores. This is closest to the consumer, as most sales take place there. Goods are source-labeled at the factory, leading to full traceability in the supply chain from source to consumer.

In addition to ensuring product availability for store sales, Nedap's !D Cloud solution also provides the ability to quickly locate web orders in the store. This way, the time spent to prepare an e-commerce order will be reduced to a minimum.

The next step will be taken at Scotch & Soda's new distribution center, where efficiency and accuracy must be optimal.

### **Mindful fulfillment**

Besides designing beautiful clothes that feel good, one of Scotch & Soda's top priorities is also to run their business with great sensitivity to the planet by making more responsible choices every day that reduce environmental impact.

As RFID provides real-time insights in stock levels throughout the entire supply chain, safety thresholds can be reduced to a minimum. This enables Scotch & Soda to fulfill consumer demand without overstocking, and eventually wasting garments.

Bruno Bakker, Business Development Manager at Nedap Retail comments: “We are pleased to welcome Scotch & Soda to our ever-growing RFID community. Our team is looking forward to working with this fine brand to create a fully transparent supply chain and make merchandise simply available.”

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### About Nedap N.V.

Nedap focuses on the development and supply of Technology for Life: technological solutions that make people more comfortable and successful in their professional lives. Nedap N.V. has a workforce of over 800 employees and operates on a global scale. The company was founded in 1929 and has been listed on Euronext Amsterdam since 1947. Its headquarters are located in Groenlo, the Netherlands.

### About Nedap Retail

Nedap is the Global Leader in RFID-based Retail solutions. Nedap helps retailers permanently prevent losses, optimize stock levels and simplify the multi-store retail management using RFID. Nedap’s RFID software platform gives retailers real-time item-level insights into their stock levels and the exact location of each item. Using these real-time insights, retailers can be more agile, offer customers a better shopping experience, and increase sales.

### About Scotch & Soda

Scotch & Soda celebrates the free spirit of Amsterdam. Endlessly optimistic, the brand champions individuality, authenticity and the power of self-expression to create the unique – an attitude reflected in its designs. Born in Amsterdam, its collections include men, women, kids, denim, fragrances and accessories, occupying a unique space in today’s global fashion landscape.

To date, Scotch & Soda operates 162 stores worldwide, 71 franchises, 414 branded shop-in-shops and is available through its web store and app. Shipping to over 70 countries and through 4,000 clients worldwide, its collections are sold through a fully integrated omni-channel distribution model, consisting of retail, e-commerce, wholesale and franchise channels.

More info: <https://www.scotch-soda.com/>

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