



THOUGHT LEADERSHIP THROUGH INNOVATION

## FACT SHEET

REACH is a 501c3 global innovative social impact organization whose mission is to improve and transform healthcare delivery and outcomes for providers and patients, as well as to offer cost-effective solutions for payers. Maternal mortality and morbidity prevention is a top priority area for the organization. Reach is the founder of the National Save Moms Campaign (<http://savemoms.us>), Save Moms Global (<http://savemoms.global>), Maternal Application of Technology for Community Health (MATCH) Coalition (<http://matchcoalition.us>), and Happy Mama (<http://happymama.global>)

Reach, established in 2016, is focused on pragmatically improving large-scale and sustainable health programs for enhanced healthcare equity, access and delivery based on its four pillars: (1) Research to identify where change is needed that could result in actionable outcomes; (2) Education; (3) Thought Leadership and (4) Innovative.

Reach welcomes new partnerships, sponsorships, and grassroots affiliates as it works to drive massive impact for better and more equitable health care outcomes.

## LEADERSHIP TEAM

**Fran Ayalasmayajula, MPH, PMP is Founder and President**, Public health professional and technologist with 25+ years as a corporate executive, board member, author, and international speaker

**Pamela Tarr, Corporate Director**, 15+ years in Life Sciences with clinical systems management expertise

**Robert Strickland, Treasurer**, 20+ years of financing and tax auditing for public and private sector

**Pallavi Kondapalli, Corporate Senior Advisor**, 10+ years of legal and patent domain experience

**Reena Sangar, Research Director**, 15+ years leading large global health and life science market research

**John Sharp, Advisor, Member Bord of Directors**, 30+ years global healthcare and clinical research informatics

## CONTACTS

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**YouTube:** <https://www.youtube.com/c/Reachtl>

**LinkedIn:** <https://www.linkedin.com/company/65587628/>

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Reach is the DBA of I-Belong, Inc., a 501(c)3 not for profit organization.

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