



Canadian Hydrogen Convention
APRIL 23-25, 2024 | EDMONTON, ALBERTA

dmg events

For immediate release
April 22, 2024

dmg events set to Welcome Polish Head of State Duda, Minister of Energy and Natural Resources Wilkinson, Premier of Alberta Smith alongside Leading CEOs, Policy Makers and 30 International Delegations in Edmonton

More than 8000 attendees from 60 countries expected to converge on Alberta's capital region for the third annual national hydrogen exhibition and conference, co-hosted by Edmonton Global and Air Products

EDMONTON, ALTA - (April 22, 2024) dmG events presents the third annual Canadian Hydrogen Convention being held in Edmonton, AB, Canada from April 23-25, 2024 at the [Edmonton Convention Centre](#), (9797 Jasper Ave, Edmonton, AB). With Co-Host Edmonton Global and Industry Co-Host Air Products, the event expects 8000 registrations from over 60 countries to convene in Edmonton over three days.

This year's theme, Accelerating Canada's Hydrogen future, will be seen throughout the exhibition and conference showcasing the business case for new energy investment in building large-scale hydrogen, advancing deployment of hydrogen technologies to deliver decarbonization commitments, and creating national and international export opportunities to strengthen Canada's position as a global hydrogen leader.

"We are honoured to welcome what we expect to be record attendance this year to the Edmonton region for the Canadian Hydrogen Convention," says Nick Samain, Senior Vice President of organizer dmG events. "It's important to showcase Canada's opportunity to create a hydrogen economy that fosters economic security, empowers communities and lowers carbon emissions of hard-to-abate sectors."

The 2024 edition features three halls of sold-out exhibition space, a strategic business conference with 70 speakers, a second conference with 80 technical sessions offering full CPD accreditation, return of popular awards gala this year with 25 finalists, and site tours hosted by InnoTech and C-FER Technologies.

"Air Products has sponsored the Edmonton Hydrogen Convention since its inception, and we are proud to be the industry co-host for 2024. This event has become a must-attend for those working towards a clean energy future in Canada and beyond, with insightful presentations, networking opportunities, and a huge exhibition. Our Air Products delegation is looking forward to great conversations," said Rachel Smith, Vice President, Air Products Canada.

This year's event boasts its most exciting lineup of speakers to date that include: Jonathan Wilkinson, Minister of Energy and Natural Resources, Government of Canada; Andrzej Duda, President Republic of Poland; Danielle Smith, Premier, Government of Alberta; Yoshinori

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Kanehana, President, Kawasaki Heavy Industries; Pavel-Casian Nitulescu, State Secretary, Ministry of Energy, Romanian Government; Nancy Southern, President, ATCO, Ivette Vera-Perez, President & CEO, Canadian Hydrogen and Fuel Cell Association; Nicolai Pogadl, Head of the German Secretariat of the Energy Partnership with Canada, Canadian German Chamber of Industry and Commerce Inc.; Michelle Robichaud, President, Atlantica Centre for Energy; Norman Hendry, Director of Fleet, Halifax Transit; Shannon Halliday, VP, Corporate Affairs, HTEC. The full list of speakers can be found on the Canadian Hydrogen Convention [website](#).

“As the economic development organization representing the Edmonton Metropolitan Region, Edmonton Global is pleased to be co-hosting North America's largest hydrogen convention. For the third time, we are bringing the entire hydrogen value chain together to explore innovations and solutions that are accelerating Canada's transition to a net-zero future and demonstrating our region's leadership in the global hydrogen economy. We will need many pathways to decarbonize Canada's energy consumption—hydrogen will play a key role in meeting Alberta and Canada's net-zero goals by 2050. Alberta already produces two-thirds of Canada's hydrogen, with most of it coming from the Edmonton region. We have the infrastructure, talent, and resources needed to decarbonize industry with the world's most abundant, and under-utilized resource. Canada's path to net-zero runs through the Edmonton region, “ said Malcolm Bruce, CEO, Edmonton Global.

Added special event features for 2024:

[Hydrogen Mobility Zone](#) Open to all attendees, this interactive show floor zone will showcase multiple hydrogen vehicles including cars, trucks and buses that are in-use on our roads today.

[Plug and Play Innovation Theatre](#) , sponsored by Hatch, Plug and Play is a world-class innovation platform in Alberta to attract top technology and investment to the region and support Albertan entrepreneurs to scale and grow, hire tech talent, and propel digital transformation across the province. This theatre located directly on the show floor will feature pitches from startups leading new technology and innovation.

[Site Tours](#), hosted by InnoTech and C-FER Technologies, enables delegates to see and experience in person in-depth insight into a few of Alberta's hydrogen testing facilities and simulated hydrogen operating environments through in-person visits. .

The [Canadian Hydrogen Convention Awards Gala](#), scheduled on April 24, is Canada's definitive awards program is back for 2024, featuring over 25 nominees across six categories: Hydrogen Mobility Award, Hydrogen Digital Innovator Award, Hydrogen Technology: Equipment or Process Controls Award, Emerging Hydrogen Leader Award, Hydrogen Project Award Hydrogen Leader of the Year Award.

For more information on how to participate at the Canadian Hydrogen Convention, please visit www.hydrogenexpo.com. Media are requested to pre-register before April 23 [HERE](#) for a media pass granting full access to the event.

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About dmg events

dmg events is a leading organizer of face-to-face events and a publisher of trade magazines. dmg aims to keep businesses informed and connect them with relevant communities to create vibrant marketplaces and accelerate their business through face-to-face events. dmg events organises more than 80 events across 25 countries, attracting over 425,000 attendees and delegates every year. The company's portfolio of products includes many industry-leading events in the energy, construction, hospitality & design, coatings and transportation sectors. ADIPEC, Global Energy Show Canada, Gastech, EGYPS, The Hotel Show and INDEX are the company's flagship events. For more information visit www.dmgevents.com

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