PRESS RELEASE

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FarmX Selected to participate in AgriNEST France 2018

FarmX is has been selected to participate in AgriNEST France being held in Paris and Dijon France in June 2018. AgriNEST is a program run by Business France that brings French startups to the USA to be exposed to the US market. For the first time this year Business France decided to reciprocate and bring American and Canadian startups to France for a week to expose them to the French market which is the largest agriculture market in Europe. FarmX will be learning about France's Agriculture markets and visiting with startup accelerators and regional farm cooperatives during the week. In addition, FarmX will participate in LFDay.

FarmX was one of 10 ag-tech companies selected for AgriNEST France by a panel of ag experts, VCs, Ag OEMs and even some local farmers. Over 100 startups participated in the selection process. FarmX VP of business and operations Peter Oaklander stated "FarmX is honored to be selected for the first AgriNEST France. Business France has done a great job to not only bring us to France and brief us on the local market but also arrange meetings with the French agriculture supply chain and growers."

About FarmX

FarmX offers a scalable service with comprehensive real-time sensing and control of farms from the soil to the sky. Granular and accurate data collected by our platform is processed in the cloud with advanced multi-variable machine learning engines to provide unique visualizations and precise decision support for growers.

About AgriNEST

AgriNEST was created in 2015 by Business France and supported by Crédit Agricole & Agronov. It is an immersion program for innovative French and American startups and SMEs. Their goal is to connect companies with investors and cutting-edge agricultural technology. Learn more at agri-nest.org.

Keywords

#precision agriculture

#soil moisture

#frost sensing

#plant health

#Agrinest

#farm sensing

#viticulture

#ag-tech