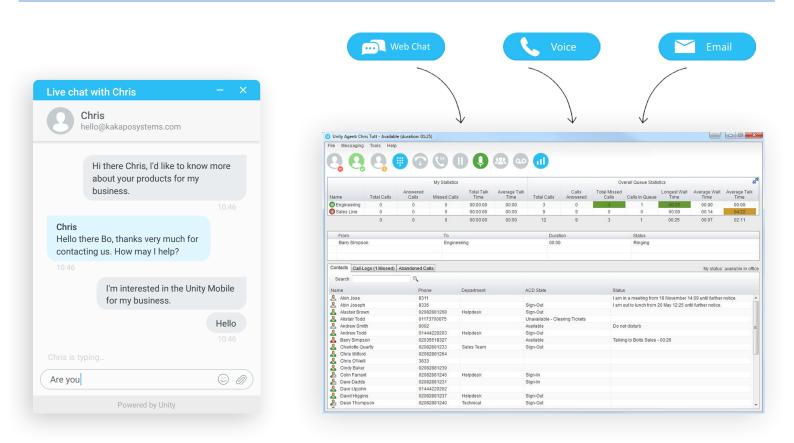




# UNITY CONTACT CENTER

## How Can We Help?

Unity Contact Center provides your customers richer inbound experiences on their media of choice. Supporting Web Chat, Voice and Email queues, Unity allows your customer engagement teams to multi-task any incoming contact, ensuring optimal customer service and first contact resolution. Unity Contact Center connects your customer to an Agent quickly by using intelligent and flexible routing parameters. All media streams can be managed uniformly with consistent overflow, escalation and distribution policies.



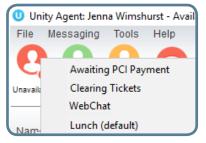
By providing blended experiences for Agents, Unity Contact Center allows customers to scale their customer handling capability and process more transactions without increasing Agent head count. Supervisors can visualize incoming traffic across all media types, allowing them to manage Agent and Queue resources in real-time.



## UNITY CONTACT CENTER

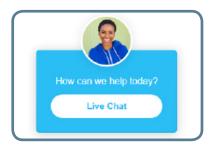
#### Blended Agent Experience

All media calls are presented within the intuitive Agent interface, simplifying media handling and providing presence and chat with colleagues.



### Pure Cloud Solution

As a cloud based platform we can scale media streams and Agents with no limits and no bottlenecks meaning that we can support you today and in the future.



#### Canned Web Chat Responses

Unity can support multiple concurrent webchat sessions, providing Agents with quick links to canned responses, attachments and links, improving customer response times.



## Intelligent Agent ACD

Unity will intelligently manage the Agents availability to queues, for example making them Unavailable to voice queues when they have received web chat or email media.

	ACD State P	lanagement
onfigured Unity to autom	natically change the ACE	) state based on the media stream
ACD State Change		
-	change the ACD state o	f the agent whenever a conversal
Media Stream Type	ACD State	Unavailable Reason Cod
Media Stream Type Web Chat	ACD State Unavailable	Unavailable Reason Coo On A Web Chat
Web Chat	Unavailable	On A Web Chat

#### Copy & Paste Deployment

Unity's Contact Center portal allows supervisors to define their web chat queue and routing behaviour then copy and paste the JavaScript into their web page to go live immediately.

Deta	ails A	utomatic Assignment Bra	nding	Portal User Accounts					
S	Sales CC Media Streams								
	A contact center queue consists of one or more media streams, each rep								
	A contact center queue consists or one or more media streams, each rep								
		Identifier	Тур	æ					
	View	callbacktest@unityclient.com	We	b Chat					
	View	c.tut1t@gmail.com	IMA	P Mailbox					
	View	comms@facebook.com	Fac	ebook					
	View	IndiaTest@ unityclient.com	We	b Chat					
	View	nvarchar@test.com	We	b Chat					

## Advanced Routing

Unity features sophisticated routing options for all media types and options for connecting customers to the best equipped Agent and making greatest use of available resource during peak periods.

Details	Automa	atic Assignment	Branding	Portal User Accounts		
Menage this contact center media stream using the components be Profile Configure the contact center media stream						
	*	Routing Phas		or this media stream		

## Email Queues

With support for Exchange and Gmail queues, the Unity Contact Center Server logs in as the email client and distributes emails to Agents that are assigned to each email queue.

File Messaging	Tools	Help		
88	0	1		<b>(2</b> )
Unavailable V	Wrap-up	Release	Dial	Transfer
Name	Tota	l Calls	Emails Answered	Answere Calls
Nuts Sales	1	17	9	17
Kakapo Systems		-	0	-
Bolts Sales		3	0	0

### Web Chat Customization

Define how the chat animation will appear, what customer fields are required and which avatar and colour scheme to use to seamlessly embed Chat into your website.



## Call-Back Queues

As an alternative to inbound voice queues Unity supports Call Me Back queues, where the customer's details are queued to an Agent, who then initiates the call-back with a single click.

