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GMUSIC GROUP

# GMUSIC™ CEO, Lindsay Guion, Signs on as Executive Producer of 'Therapy,' Barachi's Visual Album, Motion Picture and Soundtrack



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**GMUSIC Talent Manager Disrupting the Status Quo by Creating Multimedia Platform for Brilliant New Actor/Singer/Songwriter/Producer**

NEW YORK, New York, August 25, 2017 (Newswire.com) - **Lindsay Guion**, CEO of **GMUSIC**, has signed on as executive producer for "**Therapy**," the visual album, motion picture and soundtrack introducing his client **Barachy Lucien**, professionally known as "**Barachi**."

"Intuitively melding the stellar sonics of today's cutting-edge Hip-Hop Soul-Pop with the straight-to-the-heart simplicity of vintage love songs from the golden radio eras of R&B, doo-wop, and rock 'n' roll, Barachi has hit upon a smooth modern sound to seduce lovers the world over," said Guion. His debut project, "Therapy" — bowing as a five (5) song EP and Visual Album — takes its name from how Barachi vows to make his fans feel whenever they hear his music.

"My songs and my sound are feel-good music that helps someone feel better and grow stronger," explains the Brooklyn-born and Miami-raised singer-songwriter-producer. "When you're not feeling right in your heart or mind, you go to a therapist to help you feel better. That's why I call my visual album 'Therapy.' My music can be a vehicle for people to feel better, be positive, love each other and live well. My music has no color line. Any age, nationality or group of people are free to fall in love to my special feel for the old school and new school of music combined."

At the core of Barachi's "Therapy" are love songs that Guion describes as "intoxicating" — like the heartfelt "U Got Me," the dreamy, piano-punctuated

Guion is proudly representing music and technology's most ambitious minds, on stage and on the records.

"Tell Me," the sunny sing-along "Yours," and the deep-space Sonata "Me & U," which best sums up the love-as-medicine healing mission of the project as a whole:

TONY FERGUSON, LEAD STRATEGIST,  
PUBLICITY AND LIFESTYLE  
MARKETING, THE PURPLE AGENCY

*"No, don't be afraid*

*I'll shelter you from the rain*

*Yeah, sometimes you a pain*

*You so crazy but I'll keep you sane*

*Girl, we got something special*

*Darlin', you're so mine ... and vice versa."*

**Barachi** co-composed and co-produced every song on *Therapy* with **High Volume** (Gucci Mane, Jason Derulo, Rick Ross) and newcomer **Exly**. The sound was mixed by five-time Grammy winner **Fabian Marasciullo**, whose string of credits since 1999 reads like who's who of pop, R&B, and hip-hop — which, Guion says, makes Fabian "the ideal aural artist to sculpt Barachi's songs into mini-masterpieces." Barachi's debut will also shimmer visually thanks to **Dame Pierre**, who is directing the nine stunning videos for his Visual Album plus the accompanying film.

Barachi's career is guided by Manager Lindsay Guion for GMUSIC, and Agent, **Mark Cheatham** for **Creative Artists Agency**.

### **About Lindsay Guion and GMUSIC**

Talent representative, personal manager, and global advisor Lindsay Guion is dedicated to working with emerging and Grammy Award-winning artists, songwriters, and producers. More recently, Guion has leveraged his years of experience in the music, film, and entertainment industries to create his own talent representation firm, GMUSIC.

Based in New York City, GMUSIC provides comprehensive talent management services that include recording, publicity, promotions, publishing, merchandising, tour support, booking, and marketing. What separates the company and its artists from others are its inside-out approach. Guion states, "We put the artist in the center of the turntable then maneuver all of the key industry movers around them."

Guion has managed several Grammy-winning artists, including neo-soul pioneer D'Angelo; triple-threat heartthrobs Mya and Ginuwine; record producer Rich Harrison (of Beyoncé's "Crazy in Love," and Amerie's "1 Thing"); and acclaimed singer/songwriter Jaguar Wright, whose album "Denials, Delusions & Decisions" [was named Best Album of the Decade](#) by the Associated Press's Nekesa Mumby Moody.

Reflecting upon his two decades in the business, Guion decided to explore a unique path to gaining knowledge of current music industry trends and technology while at Harvard: "I remembered seeing a plaque at Harvard about finding a purpose, which triggered a desire to create a legacy that my kids could look back on with pride in their dad."

After studying pre-law at Harvard University in Cambridge, Massachusetts, Guion began his career at IBM while still cultivating his interest in entertainment, sports, and media law. As a young executive producer at A&M Records, Guion founded the R&B singing sensation BBOTI, a group of five gentlemen who performed a song in the 1993 movie "Posse."

Currently, Guion is in the process of developing several [media projects](#) based on [the life](#) of blues singer Bessie Smith (including the Emmy-nominated HBO teleplay with Queen Latifah and a forthcoming film penned by the late screenwriter James L. White of the Oscar-winning film "Ray." He is an active member of the Black Entertainment and Sports Lawyers Association and is also the author of the recently published Harvard case study "Work Environment." As CEO of the leading management firm, Guion's mission is to represent music and technology's most ambitious minds.

For more information on GMUSIC, CAA, Barachi, and the industry's most ambitious minds they represent, you can visit the GMUSIC related website(s): [GMUSIC.biz](#), [CAA.com](#), and [Barachi.com](#).

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