



**FOR IMMEDIATE RELEASE**

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**U.S. Superyacht Association Announces Schedule for  
Superyacht Seminar Stage Presented by InSite Group in The American Pavilion  
during Fort Lauderdale International Boat Show**

**FORT LAUDERDALE, FL (October 23, 2017)** - The U.S. Superyacht Association (USSA), the country's only non-profit trade association dedicated to promoting and protecting the valuable jobs supported by the superyacht industry, has worked with its members and industry partners to coordinate a number of educational and entertaining topics to be presented on the Superyacht Seminar Stage presented by InSite Group in The American Pavilion during the 58<sup>th</sup> Annual Fort Lauderdale International Boat Show.

"These seminars are designed to highlight some of the hottest topics, incredible destinations, and latest happenings in the superyacht industry today," said USSA President Kitty McGowan.

"Connecting the general public with USSA members and industry partners works to promote the importance of the superyacht industry in the U.S."

The Seminar Stage Schedule; also found at [www.ussuperyacht.com](http://www.ussuperyacht.com):

**Wednesday, November 1**

- Noon – American Pavilion Opening Ceremony, Bagpipes & Presentation of Colors, & Our National Anthem
- 2:00 pm A United Approach to the Caribbean Crisis: Superyacht Aid Coalition & YachtAid Global  
*Tim Forderer, Yacht Aid Global*
- 3:00 pm A New American Tradition is Born: Burger Boat Company New Product Launch  
*Ron Cleveringa, Burger Boat Company*

**Thursday, November 2**

- 9:00 am Republic of the Marshall Islands Registry, Master (Yachts) Unlimited License Panel Discussion  
*Moderated by Peter Southgate, Ocean Management/Ocean Independence*  
*Panelists: John Hafner (IRI/Marshall Islands)*  
*Rafael Cervantes Mataix (Master Unlimited)*  
*Ted Morley (Maritime Professional Training)*  
**RSVP Required due to time of event**



- 11:00 am      Big Boats, Big Data: What HTS Can Do for Superyachts  
*Daryl Matfin, KVH Industries, Inc.*
- 12:00 pm      Sweetwater Cruising on the Great Lakes - Magical Mysteries Await!  
*Debora Radtke, American Yacht Agents*
- 1:00 pm        Security at Sea – A Hands-On Approach to Ensuring Your Guests’ and Vessel’s Security  
*Patrick Estebe, Affairaction Corporation*
- 2:00 pm        Exploring Nova Scotia, Canada and The Great Northwest Passage  
*Adam Langley, Waterfront Development & Matt Jess, Complete Expeditions Inc.*
- 3:00 pm        Yacht Security – Cruising with Confidence  
*Tony Sparks, Phantom Services*
- 4:00 pm        Jones Boatyard 100 Year Anniversary Party  
*Cliff DeFreitas, Jones Superyacht Miami, Inc.*

**Friday, November 3**

- 11:00 - 1:30    Cruising the Bahamas – The Possibilities are Endless  
*Joe Dargavage, Romora Bay Resort & Marina*  
*Earl Miller, Bahamas Ministry of Tourism*
- 2:00 pm        Below Deck Mediterranean - Chat with Captain Sandy  
*Sandra Yawn*
- 3:00 pm        Patagonia – The New Superyacht Frontier  
*Carlos Miquel, SAYSS*
- 4:00 pm        The Cocktail Guru – Making the Ultimate Cocktail  
*Jonathan Pogash, The Cocktail Guru*

**Saturday, November 4**

- 11:00 am      The Culinary Hour – Tips, Trends and Tactics from Top Chefs
- 12:00 pm      Direct Real Estate Investing  
*John Wijtenburg, InSite Group*
- 1:00 pm        Exploring Nova Scotia, Canada and The Great Northwest Passage  
*Adam Langley, Waterfront Development & Matt Jess, Complete Expeditions Inc.*



- 2:00 pm Cruising in Cuba – Unraveling the Regulations to Travel to our Island Neighbor  
*Lisa Greenberg, Pacific Bound Yachts*
- 3:00 pm Below Deck - Chat with Captain Lee  
*Captain Lee Rosbach*
- 4:00 pm The Cocktail Guru – Making the Ultimate Cocktail  
*Jonathan Pogash, The Cocktail Guru*

**Sunday, November 5**

- 11:00 am Yacht Crew Mixology Mini Course  
*Jonathan Pogash, The Cocktail Guru*
- 12:00 pm Security at Sea – A Hands-On Approach to Ensuring Your Guests’ and Vessel’s Security  
*Patrick Estebe, Affairaction Corporation*

Presentations on the Superyacht Seminar Stage presented by InSite Group are free of charge and are open to all ticketed boat show attendees. The American Pavilion is located on the Bahia Mar Yellow Zone Face Dock, adjacent to the Superyacht Pavilion.

*The U.S. Superyacht Association (USSA) is a non-profit trade association incorporated in 2006, with the mission “To promote and support the U.S. Superyacht industry and its members worldwide through advocacy, marketing and education.” For more information on the USSA and the 2017 Superyacht Summit visit [ussuperyacht.com](http://ussuperyacht.com), call 800-208-5801 or email [info@ussuperyacht.com](mailto:info@ussuperyacht.com). Like the USSA on Facebook at /USSuperyacht.*

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