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LogPoint employs former Cisco Cybersecurity Sales Leader Michael Persechini to head up the U.S. Sales Operations

Michael Persechini joins LogPoint Inc. based in Boston, MA, as VP of Sales to establish a Channel Partner based sales operation across the U.S. market. As a Cybersecurity veteran, Michael has been involved in all stages of the rapidly developing security industry. His new mission is to help US enterprises reduce risk, time and resources spent on analyzing the ever-growing pool of Log-data by applying the unique LogPoint SIEM technology

Boston – 22 May 2018 – LogPoint, the next generation SIEM and Big Data Analytics company, today announced Michael Persechini as Vice President of Sales for the U.S. today. He has almost 20 years of experience in the cybersecurity and network technology field, gained from engineering and sales positions at various companies, including Qwest, Symantec (Sygate), Motorola (AirDefense), Lanscope and most recently Cisco Systems, who acquired Lanscope in 2015.

“We are delighted that Michael is joining us at the new LogPoint office in Boston. His broad experience in all aspects of cybersecurity and sales will be key for the rapid expansion we are planning across the U.S. market,” says Soren Lastrup, Founder and Managing Director of Logpoint Inc.

“His demonstrated success in delivering consistent sales growth, in particular within Channel Partner based sales, a key element in our roll-out plans, will be an invaluable asset in the rapid build-up of our U.S. operation.”

At LogPoint Inc., Michael Persechini will be responsible for building an efficient Sales team and a strong network of Channel Partners across the U.S. market. Together with Managing Director Soren Lastrup, the founder of LogPoint, he will oversee the organizational build-up, that will allow LogPoint to serve U.S. enterprises of all sizes and industries and provide the most advanced SIEM platform available in the market today.

“Our customers have become fatigued in responding to thousands of alarms per day across disparate security solutions. Logpoint’s next-gen SIEM, UEBA and Machine Learning capabilities provide customers with automation, actionable events which reduce the mean time to respond,” says Michael Persechini, VP of Sales for the U.S. at LogPoint Inc.

“I am very excited to join the LogPoint team at a time where they are leading the way in security event management and advanced analytics.”



LogPoint today announced its entry into the North American market in May 2018. Boston will be the hub for the LogPoint North American management, Sales, Marketing, Pre-Sales, and Support. The first agreements with larger MSSPs are already in place and based on the response from potential customers, LogPoint expects to provide its SIEM platform to at least 100 U.S. corporations before the end of 2018. While LogPoint is new to the North American market, the company is already serving many European corporations and their operations in the region.

The LogPoint platform combines the simplicity and flexibility by design with cutting-edge technology, including UEBA capabilities. The simplicity and flexibility of LogPoint do not only apply to the technical platform but also to the business model, which includes a licensing structure that drastically reduces the cost of deploying a SIEM platform whether it is local or global, hosted on-premise or in the cloud via our MSSPs.

The attached photos of Soren Laustrup and Michael Persechini can be used freely by the media. For more information, visit www.logpoint.com/press.

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About LogPoint:

LogPoint enables organizations to convert data into actionable intelligence, improving their cybersecurity posture and creating immediate business value. Our advanced next-gen SIEM, UEBA and Automation and Incident Response solutions, simple licensing model, and market-leading support organization empower our customers to build, manage and effectively transform their businesses. We provide cybersecurity automation and analytics that create contextual awareness to support security, compliance, operations, and business decisions. Our offices are located throughout Europe and in North America. Our passionate employees throughout the world are achieving outstanding results through consistent customer value-creation and process excellence. Don't just take our word for it, our more than 600 customers agree. Check out our 98% customer satisfaction rating. We scored extremely well in the Gartner Peer Insights review for Security Information and Event Management (SIEM) and received a Silver Award in the Gartner 2017 Customer Choice Awards. With more than 50 certified partners, we are committed to ensuring our deployments exceed expectations. For more information visit www.logpoint.com.