

Uncovering Hidden Leads

Winning New Business with AI-Powered Prospecting Tech

New business is critical to company growth and sales directors are under extreme pressure to meet quarterly targets. CRM data, the life-blood of sales teams, is often incomplete, resulting in lost revenue and missed opportunities. Chasing the wrong prospects costs money and impacts on the bottom line.

Quantexa is an AI-powered prospecting application that uses network-based customer insights to enrich, analyse and discover new opportunities. The only marketing technology platform to uncover new connections from your existing network.

Why customers use Quantexa

- **Save time** – significantly reduce prospecting and focus on best leads and prospects
- **Improve conversion** – target the best leads who are likely to buy
- **Increase revenue** – convert better quality leads



Gain everlasting intelligence

Use artificial intelligence (AI) to continuously learn:

- Who your best customers are
- Which leads are likely to buy
- Which prospects to target based on customer connections

Increase in sales productivity



Discover new business

- Uncover hidden leads
- Leverage insight from your customers to find new prospects
- Pitch to leads and prospects who are most likely to buy

1 click for results in seconds



Enrich your data

- A complete customer view
- Increase match rate using external data sources
- Automatically refreshes, cleanses and de-duplicates customer data

90% data completeness

Evolved from fighting financial crime, Quantexa's AI technology is used to uncover hidden sales leads

Quantexa identifies new connections within your CRM, enabling sales teams to take advantage of AI prospecting technology



Increase market share

- Most accurate view of your potential customers
- Discover leads connected to your network using AI
- Boost chance of winning business



Faster time

- Beats the competition in time and quality of results
- Instant results with new and prioritised connections
- Maximise ROI with sales working on the right leads

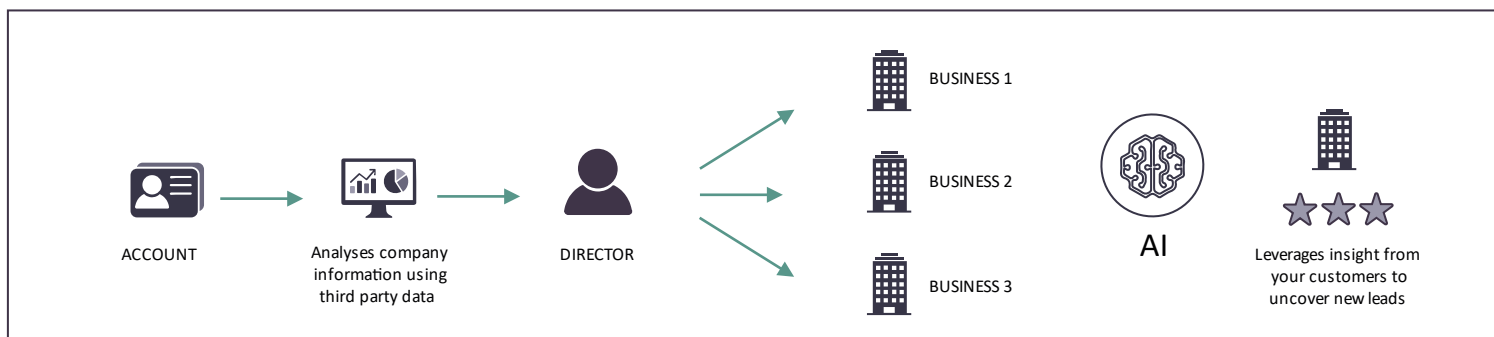


Seamless integration

- Leverage your CRM data to enrich, analyse and discover new leads and connections
- Integrate with your CRM software provider
- Enhance your existing investment

Benefits using Quantexa

- Transform the results of sales teams and increase revenue
- Meet quarterly sales targets utilising your existing CRM data
- Set yourself apart from the competition using AI-powered sales prospecting



Why Quantexa?

Using the most advanced Artificial Intelligence and Machine Learning, Quantexa's technology enables sales teams a critical advantage over their competitors to uncover and prioritise new business leads. Quantexa transforms sales prospecting using world-class intelligence to deliver new opportunities.