Tanaza

WI-FI NETWORKING AND SOCIAL HOTSPOTS MADE EASY

The first and only multi-vendor software
for Wi-Fi cloud management

WI-FI MADE SIMPLE

Tanaza is the easy-to-use software to manage multi-vendor Access Points and WLANs, from just one place. The Tanaza Cloud Dashboard allows simultaneous monitoring and management of multiple Wi-Fi routers and access points, with individual or centralized SSIDs, responsive splash page, voucher-based authentication and social login, located in one place or in remote locations.

A wide range of tools provides full control over the network:

- An advanced system of real-time email alerts in case of disconnections.

- A cloud-based, easily configurable management system for social hotspots.

- An "abuse control" system, to ban undesired users and avoid improper use of your Wi-Fi network.

- A multi-role, powerful couponing system, conceived for paid Wi-Fi areas.

- Automatic roaming, that enables uninterrupted Wi-Fi service across locations.

- Multi-level Wi-Fi settings: per-user, per-network, per-SSID, per device.

- A dashboard for real-time remote monitoring of your hardware infrastructure.

- Best of all: Tanaza adds all of those features to multi-vendor APs, even to the ones that didn't originally have those features (e.g. 8 SSIDs).

WI-FI FOR LEAD GENERATION, SOCIAL ENGAGEMENT, MARKETING, ADVERTISING, REVENUES!

Whatever your organization goals may be, Tanaza cloud managed Wi-Fi can help you get there.

- Wi-Fi for lead generation: super-easy data harvesting & client management.

- Wi-Fi for social engagement: offer Wi-Fi in exchange for a Facebook Like, a Facebook check-in/post, and much more!

- Wi-Fi for marketing: collect information about your users for customized marketing campaigns.

- Wi-Fi for advertising: show images and Youtube video ads to Wi-Fi clients.

- Wi-Fi to boost revenues: sell Wi-Fi vouchers with your own pricing - no transaction fees, no revenue share!

- Wi-Fi to build your sales pipeline & nurture your marketing leads: Tanaza is interoperable with 3rd party systems. Integrate Wi-Fi with Mailchimp, Salesforce, Hubspot, Zendesk, and many others.

UNIQUE, POWERFUL, ALL-IN-ONE FEATURE SET

CLOUD-BASED AND SUPER-EASY HOTSPOT MANAGEMENT

Tanaza allows you to manage your authentication splash pages, from the cloud. You can tailor them with your branding and advertising, enable multiple login flows and share reports with your customers, through the Tanaza Social Dashboard.

COMPLETE CONTROL OVER YOUR DEVICES AND REAL-TIME MONITORING

Unlike other software on the market, Tanaza has powerful enterprise-like cloud management capabilities.
Deployment, real-time monitoring, interference reduction, firmware upgrade, scheduled reboots, troubleshooting, automatic rollback: you can manage your network remotely, from a single web centralized dashboard, without going on site.

REMARKABLY HIGH SAVINGS

- Reduce hardware costs. Tanaza works with a wide range of access points, starting from 19$. More powerful devices are available for medium and large deployments, as well. And you won't need hardware controllers anymore.

- Save time and money for on-site visits. Tanaza guarantees 100% remote provisioning and troubleshooting!

- Unlimited connected clients, concurrent users, SSIDs, splash pages, vouchers. No limits to your business!

- All-in-one. The Tanaza software covers multiple use cases scenarios: Social Wi-Fi, paid Wi-Fi, BYOD, Wi-Fi based marketing... everything you need is at your fingertips.

- Pay-per-use approach. The flexible "Pay-as-you-go" formula is based on your demand, for a software budget that's easy to manage.

- Save on licenses with our high margins partner program (>50% discount off retail price).

Contact Tanaza

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