

Crowdz.AI

Accelerating Business Commerce™

www.crowdz.ai

Crowdz is the world's first comprehensive, fully digital B2B marketplace. We make it easier than ever before for business buyers to find the products they're looking for, and for sellers to find the customers they need, all throughout the supply chain. That's why we call ourselves "KAYAK for the Supply Chain."

Crowdz achieves this goal by applying cutting-edge artificial-intelligence principles to B-Commerce operations, thus transforming antiquated legacy commerce systems into fully automated B-Commerce networks. With Crowdz, brands, manufacturers, and other suppliers can quickly identify and engage the right customers with the right products at exactly the right time—accelerating buyer sourcing and purchasing, opening lucrative new market opportunities, and multiplying sales volume. **The result:** the ponderous, largely manual \$25 trillion business-commerce universe warps to digital lightspeed.

The B-Commerce Challenge

Inefficiencies in B2B commerce are costing companies throughout the world more than \$4 trillion annually in unnecessary costs and lost sales. These economic losses are the result of three main factors:

- **73% of all business commerce** still takes place in highly manual fashion—via paper catalogs, phone orders, fax, email, EDI, & sales reps—resulting in long delays, inventory mismatches, & lost sales.
- **The lack of a comprehensive, accurate B2B search & sourcing system** makes it both difficult & time-consuming for potential buyers to find the right products from the right suppliers at the best price.
- **Because of these inefficiencies, B2B sellers** often can't get in front of business buyers at the point of decision—making credible, high-quality sellers essentially invisible to millions of sales opportunities.

The Crowdz B-Commerce Marketplace

The Crowdz B-Commerce Marketplace automates product sales in hyper-efficient ways previously absent from business commerce. With Crowdz's patent-pending ASAP™ B-Commerce Engine, businesses can identify & engage the right customers with the right products at exactly the right time. Here's how:

- **Aggregate.** Crowdz digitizes, ingests, & collects products into a single, comprehensive marketplace via proprietary, A.I.-based algorithms that increase product-discovery speed & accuracy up to 10X.
- **Syndicate.** Crowdz automatically syndicates—or disseminates—each seller's products to all relevant selling points, thereby creating the widest-possible customer-attraction and engagement network.
- **Automate.** Crowdz automates the buyer/seller matching process through A.I. & machine-learning so that sellers are dynamically engaged with the most likely buyers at the point of purchase decision.
- **Propagate.** Crowdz automatically propagates purchase levels across all selling points, enabling real-time volume-based pricing adjustments that save buyers money while accelerating product sales.

Over time, Crowdz's blockchain-based B2B transaction infrastructure & predictive data analytics will lay the foundation for creating the world's **first intelligent, self-executing B-Commerce Marketplace.**

The Crowdz Team

The Crowdz executive team has 80+ years' combined experience in supply chain, retail, B2B commerce, and e-commerce, including 20 years' experience leading supply-chain operations management for Cisco.

Funding

Total funding to date: \$855,000

The ask: \$3.0 million equity raise

Use : Full B-Commerce Marketplace | 1,000+ Sellers | 6M SKUs | 8-10 Enterprise Pilots | Data analytics