



AirMD Affiliate Opportunity

Overview

AirMD is a national environmental company specializing in assessments for all indoor contaminants. AirMD began operations in 2007 in Boca Raton, FL providing indoor environmental testing to Palm Beach County and currently services all of Florida and many states nationally.

Our philosophy is to provide the highest level and most professional environmental testing and indoor air quality testing for our customers. We put the customer first and will always provide reliable, accurate results with the highest customer support possible.

Why Choose AirMD?

At this critical time, we wanted to give people the opportunity to start a business without the typical associated costs of any franchise. There are no franchise fees or royalties ever, so our affiliate model can't be compared to any franchise. The accreditations, the tools and classroom training, the reputation, are all there for an affiliate to succeed. AirMD is truly a partner with the affiliate, we only profit when affiliates profit, which is what makes our NO FEE structure so unique.

Ideal Candidate

The ideal candidate must have:

- A strong business acumen
- Excellent customer service skills
- Demonstrate the AirMD core values of accountability, integrity and passion to succeed.
- Successfully complete the AirMD affiliate training and certification requirements.
- The desire to grow and scale a business as an independent business owner

History

It is estimated that indoor air quality problems costs the US economy as much as \$168 billion per year, and the indoor environmental market is more than \$10 billion annually. The industry is currently highly fragmented, serviced by local providers and a few regional companies, but without a national leader, until now.

Training and Support

The AirMD affiliate opportunity includes two comprehensive weeks of onsite training with the AirMD team to learn day-to-day operations at the AirMD headquarters in Boca Raton, FL.

Training includes classroom instruction in the collection and sampling of indoor environmental contaminants, field reporting, sales and marketing principles, customer service, field service software and the overall operations of the affiliate business.

Ongoing support to the franchisee in sales and marketing, continuing education and quarterly training sessions.