

Long Jewelers

Long Jewelers Recognized for Commitment to Excellent Service by Three Regional Organizations Last Month

The Virginia Pilot, Virginia Living, and the Retail Merchants Association have acknowledged the popular jewelry retailer for the staff's dedication to their work, their clients, and the local community

VIRGINIA BEACH, Virginia, June 29, 2018 (Newswire.com) - 2018's looking like a great year so far for Long Jewelers -- and we're only six months in.

The Virginia Beach-based jewelry retailer was recently awarded 2 regional distinctions for this year: the Best of the Beach award and recognition as one of the Best Fine Jewelry Stores in the Eastern region, by the readers of the Virginia Pilot and Virginia Living respectively.



Additionally, the showroom was also nominated for Distinguished Retailer of the Year by the Retail Merchants Association. This organization, which dedicates itself to providing local retailers with the knowledge and resources they need to thrive, recognized Long Jewelers for their support and involvement with the community.

"Don't be afraid to enjoy the good times. Take and share credit where due... don't beat yourself up, or worse, blame others for the tough times. Over the course of a career, it will all balance out."

— JON W. WALP
GENERAL MANAGER OF LONG
JEWELERS

Long Jewelers is known for winning the Best of the Beach award 25 times in the past 26 years; last year, they were also named Distinguished Retailer of the Year by the RMA.

When asked about the reason for the company's consistent success, general manager Jon W. Walp didn't focus on any marketing tactics or business development strategies -- just an honest approach to his staff's work.

"You do the best you can, and treat everybody fairly and equally," said Walp. "We just try to do the

right thing with everyone.”

This candid attitude to life and business is also seen in the May 2018 issue of InStore Magazine, where Walp was featured as last month’s “One-Minute Mentor.”

His advice to readers?

“Don’t be afraid to enjoy the good times. Take and share credit where due... don’t beat yourself up, or worse, blame others for the tough times. Over the course of a career, it will all balance out.”

Visit Long Jewelers in Virginia Beach today for the award-winning customer service and jewelry that their staff is known for -- and maybe even some sage advice from Jon Walp himself.

About Long Jewelers

For over 30 years, Long Jewelers has been a retailer of designer wedding bands, engagement rings, Swiss timepieces, and fine jewelry items, and services customers in the Virginia Beach, Virginia area. Under the leadership of founder and president David Long, Long Jewelers has come to boast the largest jewelry showroom in Virginia, has been featured in magazines such as Town & Country and InStyle, and has been voted the “Best of the Beach” more than 20 times.

For questions concerning products, sales, services, or onsite jewelry repair, visit Longjewelers.net, or call (757)-498-1186 for more information.

Source: Long Jewelers

Additional Links

- [Long Jewelers](#)

Additional Images

