

SMS QUEUES

Add SMS to Unity's existing Contact Center solution

Two-way SMS conversations allow customers to directly contact businesses no matter where they are for an "always on" customer service.

Unity Contact Center's SMS Media Streams create a true omnichannel solution allowing Agents to efficiently manage Web Chats, Tweets, Emails, VoIP Calls and SMS messages in one intuitive interface.



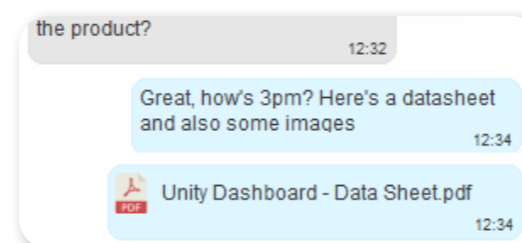
SMS Queues Unity Contact Center

Route and respond to incoming SMS messages allowing your customers to use text as a front-line customer support channel.



Intelligently Route SMS Conversations

Route incoming SMS messages to the required Agent teams with overflows and Supervisor management.



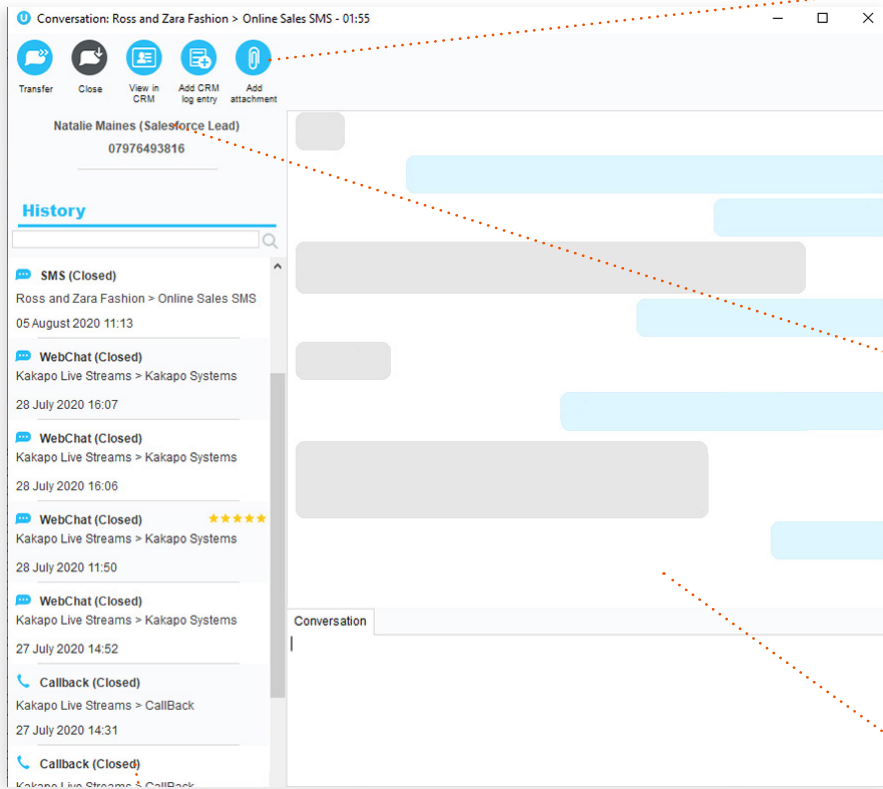
Multi-Media SMS

Non-text media can be sent to customers as links, meaning that you can send images and PDFs within your text-only bundle.



Integrate With Your CRM

Send and receive SMS messages to and from CRM contacts and leads without having to leave the Unity interface.



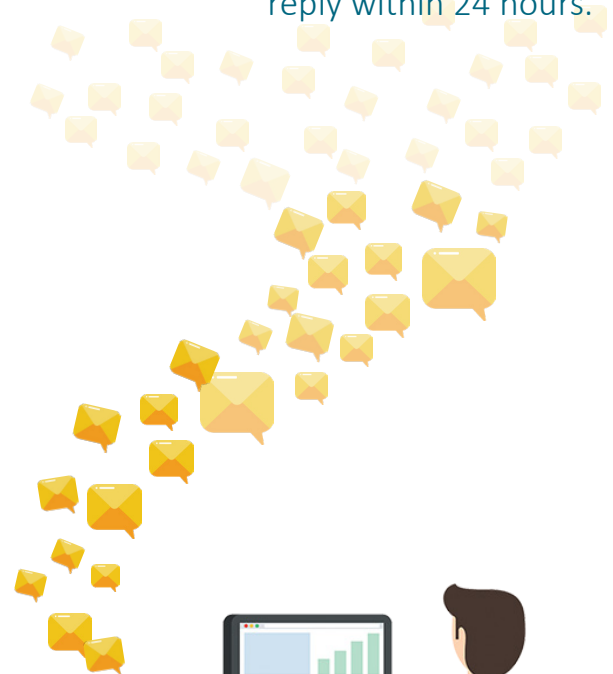
Add Attachments and Store Them in the Cache
 Add links and select from the 20 last sent attachments with one click.

CRM Integration
 Automatically pop and log the conversation against the contact or lead in the CRM platform.

Reopen SMS Conversations
 Continue the conversation, even if the customer doesn't reply within 24 hours.

Conversation History

View all previous Web Chats, SMS, Tweets, Callbacks and Emails allowing for Agents to pick up where the customer left off.



For more information visit www.kakaposystems.com

