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Traveler Productivity Audit defines the value of Business Travel

"Finally understanding the connections between employee productivity and business travel"

Portland, OR: Topaz International Ltd, the global leader in corporate travel services since 1978, today announced the Traveler Productivity Audit, which finally can define the connections between corporate culture, employee productivity, travel expenditures and travel policies. This service connects available corporate data about employee engagement and productivity, so that companies can better define travel policies around what is most effective for all stakeholders.

Topaz International President and CEO Bradley Seitz said "Our industry has failed in their efforts to better understand what is best for both the traveler and the corporation. By analyzing various data points collectively, we are able to recommend changes that will reduce stress on employees, allowing them to do their jobs better and more effectively, which delivers bottom line results to the corporation."

"Most corporations do not look at their employees differently with regard to travel" continued Seitz. "The most effective manner to define a travel policy is to understand who is traveling and why. The highly effective sales person that is a road warrior may be subject to a different travel policy than those employees that travel once a year to an industry conference. Further, job title should not always dictate more flexible travel policy, unless it is connected to retention and satisfaction of that stakeholder."

After all, it is entirely about doing what is best for every interested individual and company to achieve the best collective results. For additional information, visit www.etopaz.com/advisory or contact Michele Simon.

About Topaz International Ltd: Based in Portland, Oregon, Topaz International has been providing corporate travel solutions to corporations worldwide since 1978. Since our inception, we have audited over \$50B in airfares, resulting in millions of savings to corporations. We are proud to say our clients represent over 75% of the world's largest corporations, and have conducted business in over 70 countries worldwide. We dedicate ourselves to making business travel more productive and more efficient for all.