



HOPE Community Coaching Initiative Overview



From the founder of Sylvan Learning Centers
Fowler International's HOPE Community Coaching Initiative
a grassroots effort to help people and their communities



HOPE Community Coaching Initiative is the dream of Anne and Berry Fowler, to provide free life-enhancing coaching to individuals who need it the most, and thanks to people just like you, it is quickly becoming a reality.

Through the efforts of our team at the Fowler International Academy of Professional Coaching and HOPE Community Coaching Initiative's Executive Director, Sifu Karl Romain, we are reaching out across America to help people and their communities to prosper and excel.

The Problem

One of the biggest challenges facing many of us in America today is a feeling of hopelessness and despair - a feeling of being misunderstood, alienated, isolated and even irrelevant – of being stuck in a situation far beyond our control. And, while we may dream of a better life filled with hope, and direction, and success for ourselves and our children, we see no clear path to change.

HOPE is Helping Others to Prosper and Excel

The Opportunity

Imagine if each one of us could find a way to change things for the better, if we could look into the future and clearly see our lives and the lives of our families filled with peace, harmony and success? Imagine if we could all receive real help in creating plans to break the bonds that hold us back and take the steps to make a brighter future a reality. And, all along as we move through this process of change, we have someone in our corner, dedicated to our success and cheering us on every step of the way.

The Solution

HOPE Community Coaching Initiative is a national, grassroots initiative created by Fowler International Academy of Professional Coaching to recruit, train and support motivated individuals who desire to help others by becoming Community Life Coaches. To bring together thousands of like-minded people who are committed to making their communities better by providing free life coaching to individuals, families and organizations.

Life Coaching

The process of life coaching provides people with a means to developing detailed plans and taking appropriate actions to overcome challenges and roadblocks while making changes to improve their lives. Life coaches employ a variety of tools and techniques to help their clients create a clear picture of where they want to go and what they need to do to get there.

Life Coaching focuses on the future. Coaches provide their clients with a safe, trustworthy, relational connection which supports them in the process of self-discovery, personal growth, personal responsibility and taking the next steps in their life journey based upon constructive and beneficial priorities. Coaches provide accountability to help their clients clarify and build on their own internal motivations for positive life change.



1000+ Community Coaching Scholarships

Fowler International Academy of Professional Coaching, through its HOPE Community Coaching Initiative, is committed to providing thousands of Community Coach training scholarships. To qualify, candidates must express a genuine desire to help others, agree to FIA's Coaches Code of Ethics and sign a pledge to provide free coaching to at least five individuals or groups in their local community during their first year of coaching.

HOPE Community Coaching scholarships range from \$100 to \$500, and more, and may be used as payment to offset the normal tuition of \$795 for the FIA complete Certified Community Coach course.

Scholarship winners may begin the self-directed, video coach training course immediately after they complete the enrollment process. All learning materials, coaching manuals, study guides, reference guides and professional coaching tools are included in their tuition. Students can easily earn their coaching credential from home, on their own schedule and at their own pace. Most are able to complete the course and receive their Certified Community Coach (CCC) credential in a little as two to five days.



Leadership Opportunities

HOPE Community Chapter Leaders

Chapter Leaders are those individuals who wish to take a leadership role in recruiting and supporting HOPE Community Coaches in their local area.

The ideal candidate will be comfortable meeting, networking and speaking with individuals and groups.

Chapter Leaders' responsibilities will include networking in their community and spreading the word about FIA's HOPE Community Coaching Initiative and our scholarship opportunity. Their objective is to find potential scholarship candidates, assist them in the application process if necessary and provide support, guidance and motivation through monthly chapter meetings.



If you are interested in taking a leadership role in your community, please contact us. We'd love to talk with you.

Questions and Answers

Q. Where do Chapter Leaders find coaching candidates?

A. There are so many opportunities to find big-hearted, motivated individuals who would love to join us and help others. Faith-based organizations such as churches, synagogues, and mosques are all excellent sources to finding great people to join HOPE. Also, people within community support organizations, who already have a close connection with their community, can be very helpful in identifying potential scholarship candidates. Organizations like Goodwill, Salvation Army, community centers, Hospice, senior centers, homeless and women's shelters and the Urban League are great starting points. Next, local political and community leaders can be recruited to help spread the word and get others involved. Finally, the local media including television, radio, digital bloggers and print reporters all need to become involved in letting people know about FIA and HOPE's incredible opportunity to join us and make things better.

Another outstanding opportunity for recruiting Community Coaches will be the clients whose lives have been changed by our Community Coaches. As these individuals find direction and success, they may want to join our efforts and become a FIA Community Coach.

Q. What is the range of scholarships available?

A. Scholarships range from \$100 to \$500, which may be used to offset our Certified Community Coach training and certification tuition of \$795.

Q. Why don't we grant full scholarships?

A. Two reasons. First, HOPE Community Coaching Initiative is a self-funded initiative. Anne and Berry Fowler and the Fowler International Academy of Professional Coaching are paying for the development, launch and operation of our program. We are not seeking funding or donations from government sources, public companies, foundations or individuals. We are not asking for help; we are providing help.

Secondly, we believe that every person involved in HOPE should have "skin in the game," and should make an investment in HOPE's mission and its future.

Q. Who can become a HOPE Community Coach?

A. Anyone. Anyone who has a genuine desire to help others. Anyone who is willing to commit to upholding the FIA Code of Conduct. And, anyone who promises to provide free coaching to at least five people within their first year of becoming a coach.



Q. Who can receive HOPE coaching?

A. Anyone who could benefit. This includes anyone who may be feeling hopeless, isolated, neglected or estranged. It includes folks who are on the verge of giving up or those who see no way out of their current situation. It may be a single mom living from day-to-day and just barely scraping by. It could be the senior citizen who has lost his or her spouse and feels overcome with loneliness, or the middle-aged man who was laid off eight months ago and hasn't been able to find a job. It could be the person who has been stuck in an abusive relationship and doesn't know what to do, or the confused teen looking for role models who is on the verge of making really bad choices. There is an unending number of truly good people who deserve better options and a happier life.

Another group who deserves our help and our coaching are the people who provide services and support to folks in their community. These are the social workers, volunteers, first responders, teachers and support personnel of many non-profits and charities who are doing great work and deserve our thanks and support.

Q. I want to help others. How do I get started?

A. It's really easy.



- 1) Visit www.fiacoaching.com/application
- 2) Complete the online scholarship request form
- 3) You'll hear back from us very quickly
- 4) Complete the registration form and you'll receive access to our online course and learning materials

Our Executive Team



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