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MedMen and Winter Group Join Forces to Usher in Pennsylvania's Newest Industry

Harrisburg, PA, March 21, 2016 - Former Lt. Governor Mark Singel, the President of the Winter Group, praised Governor Wolf and the Pennsylvania Legislature for their actions and willingness to bring medical marijuana to Pennsylvania. "We know that medical marijuana can provide relief for patients who have suffered too long. We can provide compassionate care for them if public officials and private businesses strive for the highest standards in handling these new responsibilities," said Singel in an official statement announcing a formal partnership between the Winter Group and MedMen, a full service medical marijuana management and consulting company.

"Leaders of both parties recognized the life-changing benefits of marijuana for thousands of patients in Pennsylvania," said Kellen O'Keefe, National Director of Business Development for MedMen. "With the passage of this legislation an industry will emerge and we are at the forefront of ensuring that industry can best serve the patients that have waited so long for access," said O'Keefe while announcing plans to enter the state.

MedMen and The Winter Group have joined forces to provide support to those businesses seeking licensure under the new program. The Winter Group has remained actively involved in every step of the political process. "We can provide new businesses with the ability to approach the market with a sound political and management strategy in place, creating a truly turnkey solution to entering the industry," said Singel. "MedMen is one of the very few institutional grade management companies with the professionalism and standards you would expect from a premium health care provider."

About the Winter Group:

The Winter Group is a premier, bipartisan government relations firm located in Harrisburg, Pennsylvania. It provides legislative advocacy, management consulting and strategy development. The Winter Group focuses on client concerns and conveys effective messages to legislators, regulators, and decision makers in the private and public sectors. wintergrouppa.com

About MedMen:

MedMen is the premier full service management and consulting firm in the marijuana industry. Since 2007, MedMen has helped more than 100 businesses navigate the complexities of entering and succeeding in the legal marijuana market. MedMen brings together expertise in three critical areas—licensing, design and management, to guide businesses from effectively completing state applications to managing the day-to-day operations. As a leader in the industry MedMen drives corporate social responsibility with their support of CannaMoms, the Marijuana Policy Project (MPP), and several leading research groups focused on identifying the many health benefits of marijuana. medmen.com

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