



ManagedMethods & Kroenke Sports & Entertainment

Global sports and entertainment company secures critical customer and corporate data shared in Office 365, OneDrive and Sharepoint



Kroenke Sports & Entertainment

Denver-based Kroenke Sports & Entertainment (KSE) is one of the world's leading ownership, entertainment and management groups. As owners and operators of Pepsi Center, the Paramount Theatre, Dick's Sporting Goods Park, the Colorado Avalanche (NHL), Denver Nuggets (NBA), Colorado Mammoth (NLL) and Colorado Rapids (MLS), KSE's sports and entertainment assets are second to none. Additional properties under KSE's umbrella include Altitude Sports & Entertainment, a 24-hour regional television network; Altitude Authentics, the company's official retail provider; and Altitude Tickets, the official ticketing provider for KSE teams and venues.

With KSE's staff leveraging Microsoft Office 365 for file sharing and email from several different businesses and location, the company's IT team was challenged with keeping both corporate and customer data secure while maintaining positive experiences for all.

The Challenge

After deploying Office 365, KSE's IT team lost visibility into the content of email and unable to filter out those emails with objectionable or suspicious content, such as phishing attacks or malware. They also had no ability to track suspicious logins to OneDrive or Sharepoint from blacklisted locations.

Microsoft's standard security features, including its Office 365 Advanced Threat Protection, offered minimal or no way to audit or control access and sharing in the cloud. This left KSE vulnerable to potential data loss, where expansion plans, customer lists, financial data and sensitive PCI and PII information could easily be shared with either an employee's personal Microsoft account or individuals outside of the corporate domain.

This lack of visibility created significant potential business and legal liabilities. KSE needed a solution to mitigate risk, but not at the expense of application and network performance or customer and employee experience.

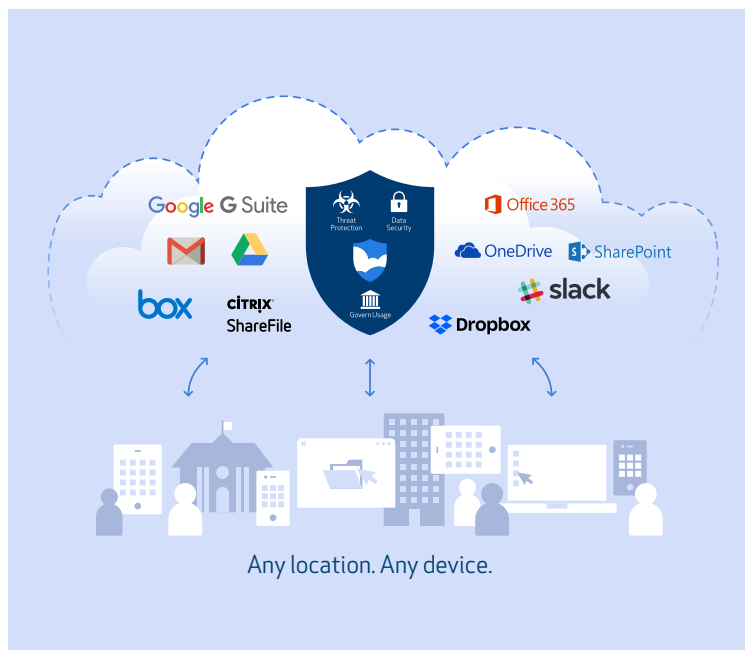
“With KSE's staff accessing our cloud apps from various locations and businesses, there was no way for me to feel confident about the security of our cloud data. Deploying ManagedMethods has both defended our company against data loss and attack and given me peace of mind.”

**Bryan Becker, Director of Network Security
Kroenke Sports & Entertainment**

The Solution

KSE deployed ManagedMethods' CASB solution, Cloud Access Monitor, to gain critical visibility and control of all their Microsoft accounts. Cloud Access Monitor's highly-customizable Data Loss Prevention (DLP) policy engine and machine learning capabilities now provide the team visibility into hundreds of thousands of documents and images shared in the cloud containing potentially sensitive corporate and customer data.

Another reason that KSE chose ManagedMethods is the quick implementation and out-of-the-box DLP policies. Cloud Access Monitor deploys in minutes, without proxies or agents, so the IT team is quickly able to see how their Microsoft cloud app data is stored, accessed and shared, with no impact on existing networks or user experience.



Benefits

- Cloud Email Security - protect against advanced malware, phishing attacks, protect against data loss and enforce content and compliance rules.
- Cloud DLP and Policy Monitors - Out-of-the-box highly-customizable cloud DLP policy engine to monitor for sensitive information and enforce policy.
- Cloud Threat Protection - Surface risk in the form of anomalous user behavior and potential account compromise.
- Quick Time-to-Value - Rapid deployment via API and out-of-the box policies to provide immediate visibility and control.
- Extensibility and Scalability - Secure multiple cloud environments and integrate with existing security technology investments.

About ManagedMethods

ManagedMethods makes Cloud Security Easy by quickly providing visibility into how data is stored, accessed and shared in popular cloud applications, including Google G Suite, Microsoft Office 365, OneDrive, and Sharepoint, as well as to secure cloud-based email, including Gmail and Office 365 Email. ManagedMethods' Cloud Access Monitor is the industry's only Cloud Access Security Broker (CASB) solution that can be deployed in minutes with no special training, and with no impact on users or networks.