



Con Artist Collective

## Let's Talk About Love

An experiential exhibition

Opening reception  
Friday, October 26, 6-10pm  
October 27-October 28, 2018

119 Ludlow Street  
New York, NY 10002

LET'S TALK ABOUT LOVE debuts on the lower east side of New York City this fall. The new pop-up exhibition, planned and launched by five international exhibition designers, seeks to explore the idea that all forms of love are equal and should not be criticized by others. The exhibition will provide visitors with the opportunity to interact with various themes found within love.

Our society is constructed upon an assortment of shared and disputed views of love; therefore daily life may be defined by love or, conversely, by its absence. Misunderstanding, pressure, and other negative emotional consequences may be associated with love because individuals interpret, approach and communicate love in their own way. LET'S TALK ABOUT LOVE proposes that love is an inherent right among humans regardless of one's culture, race, gender or age. Visitors to the exhibition are invited to explore these notions of love in an open-minded environment that builds upon emotional connection.

The design utilizes multi-sensory physical and digital content, playing upon specific and abstract components of love. The exhibition provides an immersive and interactive space where visitors through various metaphors experience the diversity of love-based relationships and emotional connections within individuals. Through four activities, visitors are able to explore diverse love stories, feel how love interacts differently when placed under social pressure and within emotional connection, understand that people give and receive love in different ways, and share their own interpretation of love with others at the end of the exhibition through a user generated content wall.

The exhibition aims for visitors to get a broader understanding of the emotion of love in different contexts, and a sense of empathy towards the personal experiences of others. The exhibition will have a limited run through the end of October.

### About

Group of young international exhibition & experiential designers living in New York, NY.  
Helena M. Brown  
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### Press Enquiries

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