

swingOIL

PGA PROFESSIONAL JASON DAY PARTNERS WITH swingOIL™: THE GOLF-FOCUSED SPORTS DRINK.

FOR IMMEDIATE RELEASE

Back9Beverages LLC, the maker of swingOIL™, a sports drink for golfers, announced today the addition of professional golfer Jason Day to the swingOIL™ team as official spokesperson, brand ambassador and active supporter of the specially-formulated product.

swingOIL™ is an innovative 3 oz. sports drink with a formulation of seven key nutrients, including Turmeric, Ginseng, Glucosamine and Chondroitin. The drink is a perfect addition to the pre-shot routine as well as for everyday supplement usage.

“I was introduced to swingOIL™ by one of the product’s creators during The Franklin Templeton Shootout last fall,” said Day. “I immediately understood, and soon thereafter believed in, this amazing product. They talk about getting loose and swinging smooth. Is there a golfer on the planet at any level who doesn’t need to do that more often?”

Day’s interest soon led to a partnership. “The more I explored it, the more I became sold on swingOIL™,” he said. “swingOIL™ should be part of every golfer’s pre-shot routine.”

The pre-shot routine is among the most important and controllable parts of the game. And, at every skill level, doing everything a player can to achieve a smooth, loose swing absolutely matters. swingOIL™ was created by golfers for golfers, with this mission in mind.

swingOIL™ is available in three great tasting flavors (lemon lime, strawberry banana and orange) and a unique packaging that allows for the product to be stored in a golf bag or consumed on the way to the course. Served at room temperature, cold or even frozen, swingOIL™ provides what every golfer needs.

swingOIL: Get Loose and Swing Smooth™

To learn more about where to find the product, upcoming opportunities and events, or to order swingOIL™ visit www.swingoil.com.

FOR PRESS INQUIRES, CONTACT:

Kristen Foley

VIBE Crew

Public Relations & Marketing Team on behalf of swingOIL™

614-477-4445

Kristen@VIBECREW.com