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FOR IMMEDIATE RELEASE

LaVida Massage of Smithtown is Now the Official Massage Therapy and Skin Care Center of the Long Island Ducks

Will Bring "Massage Mondays" to Duck Fans for the 2016 Season

(Smithtown, NY) - LaVida Massage of Smithtown is pleased to announce a new partnership with the Long Island Ducks and will be a full season sponsor for 2016. This relationship positions LaVida Massage as the Official Massage Therapy and Skin Care Center of the team. LaVida's licensed and certified massage therapists will be working with the Ducks medical staff to offer pre game targeted massage therapy and off-field stretching to the players at every home stand.

In addition, every Long Island Ducks Monday home game for the 2016 season will be known as "Massage Mondays". LaVida's therapists will be present at the Stadium to offer patrons trial chair massages during the game and provide information to educate fans about the health benefits of regular massage.

"This sponsorship allows us to reach many Long Islanders who may have never considered the health aspects of Therapeutic Massage," said Jim Nuzzo, President and Owner of LaVida Massage of Smithtown. "We are proud to be chosen to assist the Ducks medical staff in helping the players achieve optimal performance through targeted massage and stretching."

"We're excited to welcome LaVida Massage to the Ducks family," said Long Island Ducks President/General Manager Michael Pfaff. "This new promotion, combined with their wonderful service, will be something to look forward to in 2016."

LaVida Massage of Smithtown is a locally owned and operated Therapeutic Massage & Skincare Center that takes part in numerous community fundraisers and activities throughout the year. Offering an array of affordable and convenient therapeutic massage modalities and skincare services, LaVida Massage caters to busy, active lifestyles in gender and age-neutral settings. Located at 87 Route 111 in Smithtown, the convenient location and 10-room facility enable the friendly and educated staff to serve the Smithtown and surrounding communities with affordable and convenient service seven days a week. For more information about available services or to book an appointment visit www.lavidamassage.com. Gift certificates are also available.

Founded in 2007 in Brighton, Michigan, the LaVida Massage Corporation franchise is dedicated upon the ideal that massage should be an affordable part of an overall healthy lifestyle and wellness plan.

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