LEARN ING MA CHINE

VERIFIABLE DIGITAL CREDENTIALS

Learning Machine is the world's most trusted brand for issuing, receiving, and verifying credentials that have been anchored to the blockchain.
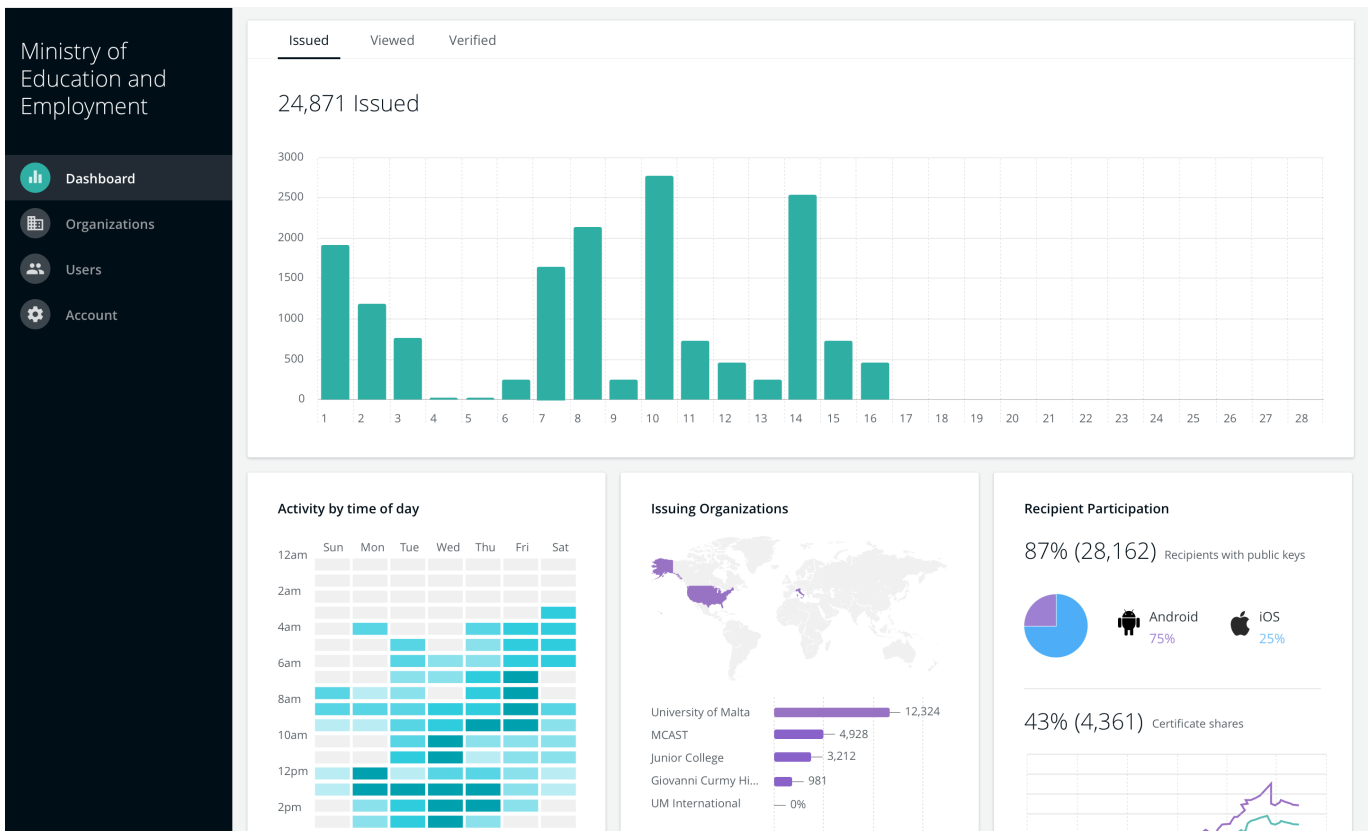
The Learning Machine Issuing System

Any government, company, and school system that wants to issue Blockcerts--high-stakes credentials anchored to the blockchain--can license the Learning Machine Issuing System. The Issuing System allows any organization to quickly and easily design their credentials, import recipient data, and issue batches of certificates.

The System also collects analytics about the certificate data provided by the issuing organization and creates beautiful data visualizations that can be used for:

- ✔ Reporting
- ✔ Policymaking
- ✔ Curriculum Development
- ✔ Workforce Development
- ✔ Alumni Relations
- ✔ Human Resources

At a higher level, the Learning Machine Federated Issuing System also acts as a governance tool that lets large organizations centralize their credentialing operation across multiple organizations under one federated account.
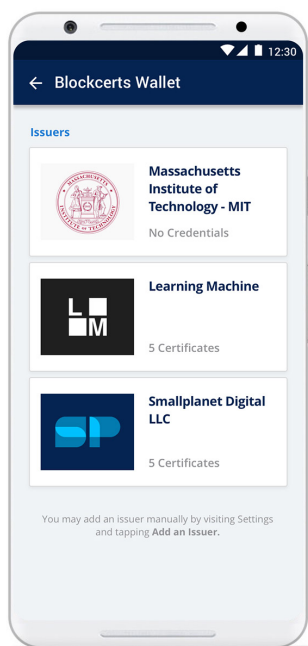

The Value of Blockchain for Official Records

Learning Machine is the world's most trusted brand for issuing, receiving, and verifying credentials that have been anchored to the blockchain. Anchoring official documents to a blockchain makes them tamper proof, thus protecting your institution against fraud and misrepresentation. It also provides identity verification of both issuer and recipient. Anchoring records to the blockchain provides the most advanced form of digital document security and will be in widespread use by 2020.

Blockcerts: The Open Standard

Not all blockchain records are created equal! The blockchain credentials issued by Learning Machine are called "Blockcerts;" they are easily interoperable digital documents using the internationally-recognized Blockcerts open standard.

Built with MIT and open sourced in 2016, Blockcerts is designed to anchor records to any blockchain, so issuers can use whichever blockchain(s) best meets their needs. And recipients don't need to buy tokens or join a proprietary network to receive, view, and verify their records. Blockcerts also gives recipients lifelong ownership of their documents and makes verification vendor independent.

With Blockcerts, issuing institutions can be confident that the documents they issue will remain verifiable for a lifetime, even if software vendors change or the original records are lost.

Owning, Sharing, and Verifying Blockcerts Is Instant and Free

Blockcerts are a new type of document that individuals own for a lifetime and can easily share with anyone they choose. Employers, governments, and schools can instantly verify whether a Blockcert is authentic by clicking a button or scanning its QR code. No more fees need to be paid to issuing institutions or software vendors to store and verify documents.

The free, open source Blockcerts Wallet is a mobile app for iOS and Android that acts as a private portfolio of official records. The Wallet stores, shares, and verifies credentials from any institution that issues Blockcerts--even if they don't come from Learning Machine!

Scan QR code to watch a 2-minute demo of Blockcerts, or visit https://bit.ly/2Jfg4JV

Contact us at sales@learningmachine.com to learn more!

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