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**FOR IMMEDIATE RELEASE**

*Craftmaster Hardware Releases New B2B Website, Offers E-Commerce Solution for Institutional Locksmiths and Facilities Management Professionals*

September 19, 2016- Northvale, NJ- Craftmaster Hardware, LLC, a wholesale distributor of the world's most recognizable brands of commercial door hardware, detention hardware and locksmith supplies has recently launched its new, updated website. This newly designed website offers customers quick and easy access to thousands of door hardware products from brands such as Corbin Russwin, Stanley Best, Kaba Access, Yale, Sargent, Master Lock, LCN, Schlage, Von Duprin, Southern Folger and many others.

The new B2B E-Commerce solution has a clean, uncluttered design, rich content and improved functionality offering Craftmaster customers an easy, logical product search and shopping experience. Customers can take advantage of the Live Chat functionality where the experienced and skilled Craftmaster customer service team can assure error-free product selection and solutions to customer issues and problems. The new website is live and located at [www.craftmasterhardware.com](http://www.craftmasterhardware.com).

"We are excited about our new website and the opportunity to offer our customers a best in class website for accessing the highest quality products in the door hardware industry", said Craftmaster CEO Tim Grogan. "We continue our effort to offer high tech solutions with the high touch service that has differentiated Craftmaster for years".

Enhancements and updates to the new website will continue on a regular basis and customers should look forward to new tools and helpful resources that will be added in the coming weeks and month.

**About Craftmaster Hardware:**

Craftmaster Hardware, LLC is a distributor of commercial door hardware headquartered in Northvale, New Jersey primarily serving the Institutional Locksmith market. Craftmaster Hardware's history dates back to its founding in 1951.

To learn more, please visit us at [www.craftmasterhardware.com](http://www.craftmasterhardware.com).

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